THE COMMONWEALTH OF MASSACHUSETTS DEPARTMENT OF TELECOMMUNICATIONS AND ENERGY

IN THE MATTER OF THE REVISION OF RATES

Filed by

BAY STATE GAS COMPANY

D.T.E. 05-27

Direct Testimony

of

Paul R. Moul Managing Consultant P. Moul & Associates

Concerning

Cost of Equity and Rate of Return

April 27, 2005

Bay State Gas Company
Direct Testimony of Paul R. Moul
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	DECIMED TEDM		
ACRONYM AFUDC	DEFINED TERM Allowance for Funds Used During Construction		
3SG	Bay State Gas Company		
CAPM	Capital Asset Pricing Model		
CE	Comparable Earnings		
D.T.E	Department of Telecommunications and Energy		
DCF	Discounted Cash Flow		
FOMC	Federal Open Market Committee		
GAAP	Generally Accepted Accounting Principles		
GCR	Gas Cost Recovery Mechanism		
GDP	Gross Domestic Product		
IGF	Internally generated funds		
LDC	Local Distribution Companies		
MLPs	Master Limited Partnerships		
PBR	Performance-Based Rate		
PUC	Public Utility Commission		
PUHCA	Public Utility Holding Company Act		
RP	Risk Premium		
S&P	Standard & Poor's		
SIR	Steel Infrastructure Replacement		
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BAY STATE GAS COMPANY DIRECT TESTIMONY OF PAUL R. MOUL EXHIBIT BSG/PRM-1 D.T.E. 05-27

1		INTRODUCTION AND SUMMARY OF RECOMMENDATIONS
2	Q.	Please state your name, occupation and business address.
3	A.	My name is Paul Ronald Moul. My business address is 251 Hopkins Road,
4		Haddonfield, New Jersey 08033-3062. I am Managing Consultant of the firm P.
5		Moul & Associates, an independent financial and regulatory consulting firm. My
6		educational background, business experience and qualifications are provided in
7		Appendix A, which follows my direct testimony.
8	Q.	What is the purpose of your testimony?
9.	A.	My testimony presents evidence, analysis, and a recommendation concerning
10		the appropriate overall rate of return and cost of common equity that the
11		Department of Telecommunications and Energy ("D.T.E." or the "Department")
12		should establish for Bay State Gas Company ("BSG" or the "Company") in
13		connection with its performance-based rate ("PBR") plan. My analysis and
14		recommendation are supported by the detailed financial data contained in Exhibi
15		BSG/PRM-2, which is a multi-page document divided into thirteen (13
16		schedules. Additional evidence, in the form of appendices, follows my direct
17		testimony. The items covered in these appendices provide additional detailed
18		information concerning the explanation and application of the various financia
19		models upon which I rely.
20	Q.	Based upon your analysis, what is your conclusion concerning th

appropriate rate of return and cost of common equity for the Company?

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1	A.	My conclusion is that the Company's cost of common equity is 11.50% and that
2		the Department for purposes of establishing a reasonable rate of return should
3		adopt this cost. As shown on Schedule PRM-1, I have presented the weighted
4		average cost of capital, which is 9.05% for the Company, and includes the pro
5		forma capital structure ratios and embedded cost of Company's long-term debt.
6		The resulting overall cost of capital, which is the product of weighting the
7		individual capital costs by the proportion of each respective type of capital,
8		should, if adopted by the Department, establish a compensatory level of return
9		for the use of capital and provide the Company with the ability to attract capital
0		on reasonable terms.
1	Q.	What background information have you considered in reaching a
12		conclusion concerning the Company's cost of capital?
13	A.	The Company provides natural gas service to about 288,000 sales and
14		transportation customers in communities in central and eastern Massachusetts.
15		The Company's gas throughput is comprised of about 42% to residential, 19% to
16		commercial and industrial, 1% to sales for resale, and 38% to transportation
17		customers. The Company obtains its natural gas supply from various producers
18		and marketers and has delivery arrangements with interstate pipeline companies.
19		The Company supplements flowing natural gas with liquefied natural gas and
20		liquid propane.
21		BSG is a wholly-owned subsidiary of NiSource, Inc. NiSource is a
22		registered holding company under the Public Utility Holding Company Act of
23		1935 ("PUHCA") and also owns Northern Indiana Public Service Company (a
24		combination gas and electric utility) and Columbia Energy Group (an integrated

ł		natural gas holding company, serving over 2.2 million retail customers, as well as
2		gas transmission and storage operations).
3	Q.	How have you determined the cost of common equity in this case?
4	A.	The cost of common equity is established using capital market and financial data
5		relied upon by investors to assess the relative risk, and hence the cost of equity,
6		for a natural gas utility, such as BSG. In this regard, I relied on four well-
7		recognized measures of the cost of equity: the Discounted Cash Flow ("DCF")
8		model, the Risk Premium ("RP") analysis, the Capital Asset Pricing Model
9		("CAPM"), and the Comparable Earnings ("CE") approach. By considering the
0		results of a variety of approaches, I determined that an 11.50% cost of common
1		equity is reasonable for the Company.
2	Q.	In your opinion, what factors should the Department consider when
3		determining the Company's cost of capital in this proceeding?
4	A.	The Department should consider the ratesetting principles that I have set forth in
5		Appendix B. The end result of the Department's rate of return allowance must
16		provide a utility with the opportunity to cover its interest and dividend payments
17		provide a reasonable level of earnings retention, produce an adequate level of
18		internally generated funds to meet capital requirements, be adequate to attract
19		capital in all market conditions, be commensurate with the risk to which the
20		utility's capital is exposed, and support reasonable credit quality.
21	Q.	What factors have you considered in measuring the cost of equity in this
22		case?
23	A.	The models that I used to measure the cost of common equity for the Company
24		were applied with market and financial data developed from my proxy group of

five natural gas companies. The proxy group consists of natural gas companies that are included in The Value Line Investment Survey. They have operations in the Northeastern and Southeastern regions of the U.S., their stock is traded on the New York Stock Exchange, they have not cut or omitted their dividend since 2000, and they are not currently the target of a merger, acquisition, or self-induced sale. The companies in the gas proxy group are identified on page 2 of Schedule PRM-3. I will refer to these companies as the "Gas Group" throughout my testimony. I have not used the NiSource market data as part of my analysis due to the diverse nature of NiSource's businesses.

How have you performed your cost of equity analysis with the market data for the Gas Group?

I have applied the models/methods for estimating the cost of equity using the average data for the Gas Group. I have not separately measured the cost of equity for the individual companies within the Gas Group because the determination of the cost of equity for an individual company has become increasingly problematic. By employing group average data, rather than individual company analysis, I have helped to minimize the effect of extraneous influences on the market data for an individual company.

19 Q. Please summarize your cost of equity analysis.

A.

A.

My cost of equity determination was derived from the results of the methods/models identified above. In general, the use of more than one method provides a superior foundation to arrive at the cost of equity. At any point in time, reliance on a single method can provide an incomplete measure of the cost of equity depending upon extraneous factors that may influence market sentiment.

The specific application of these methods/models will be described later in my testimony. The following table provides a summary of the indicated costs of equity using each of these approaches.

4		Gas Group
5	DCF	10.21%
6	RP	11.75%
7	CAPM	12.01%
8	CE	13.70%

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The mean and median of all methods is 11.92% and 11.88%, respectively. Focusing upon the market models of the cost of equity (i.e., DCF, Risk Premium and CAPM), the equity return averages to 11.32% (10.21% + 11.75% + 12.01% = 33.97% ÷ 3). The Department has previously recognized the usefulness of the DCF and Risk Premium measures when considering the cost of equity. At this time, however, the DCF model is providing atypical results. That is to say, it is the only model that shows a result less than 11%, and indeed is barely providing a double digit (i.e., above 10%) return. The low DCF returns can be traced in part to the unfavorable investor sentiment for the gas companies. Indeed, the average Value Line Timeliness Rank for my Gas Group is "4," which places them in the below average category and signifies that they are relatively unattractive investments. Moreover, page 5 of Schedule PRM-12 shows that the natural gas distribution companies are ranked 97 out of 98 industries for probable performance over the next twelve months. Although the Department's past evaluation of, and reliance on, the DCF and Risk Premium has guided its determination of the cost of equity capital, I am recommending less reliance on

DCF in this case. Due to the Company's proposed PBR that is designed to function for the next five years, I am recommending an 11.50% rate of return on common equity. That is not to say that I have ignored the DCF results, but rather I believe that my 11.50% recommendation is an appropriate estimate of the Company's cost of common equity for the PBR period and is below the lower end of the range of cost estimates produced by the other three methods (i.e., 11.75%, 12.01% and 13.70%) employed in my analysis. I also believe the 11.50% cost of equity recommendation is appropriate because it makes no provision for the prospect that the rate of return may not be achieved due to unforeseen events that could occur during the effective period of the PBR plan. Therefore, a return on common equity of 11.50% is appropriate and reasonable in this case.

Q.

A.

NATURAL GAS RISK FACTORS

What factors currently affect the business risk of the natural gas utilities? The new competitive, regulatory and economic risks facing gas utilities are different today than formerly. Market-oriented pricing, open access for gas transportation, and changes in service agreements mean that natural gas utilities have been operating in a more complex environment with time frames for decision-making considerably shortened. Of particular concern for the Company, the recent high prices and volatility in commodity prices has had a negative impact on its customers. Higher commodity prices mean higher customer bills, as the cost of delivered gas is recovered through the gas cost recovery mechanism ("GCR"). Higher and volatile gas costs may result in further declines in average use per existing customer and in fewer new customers selecting

natural gas to meet their energy needs. The resulting high gas prices have also had an impact on the number of delinquent customer accounts.

The unbundling of rates and full customer choice exemplify the changes taking place for gas utilities in Massachusetts. As the competitiveness of the natural gas business increases, the risk also increases. With the availability of customer-owned transportation gas, along with delivery of uncertain volumes to dual-fuel customers, risk will continue to rise as large end users obtain for themselves the range of unbundled service offerings which are currently available from the interstate pipelines for the local distribution utilities.

Q. Does the Company face competition in its natural gas business?

A.

Yes. Natural gas continues to face significant competition from alternative energy sources. Indeed, major customers of BSG maintain alternative fuel capability. In addition to being subject to "gas on gas" competition, the Company faces direct competition from fuel oil in its service territory. Fuel oil dealers are strong competitors in the Company's market area, because they are not inhibited by regulatory constraints when conducting their marketing activities.

In addition, the changes fostered by the Federal Energy Regulatory Commission's Order 636 have promoted competition among and between pipelines and distributors through bypass facilities and placed more responsibilities on local distribution companies, such as BSG, to manage the upstream acquisition and delivery functions both from a reliability and price perspective. Bypass represents a threat to local distribution companies ("LDC"), especially when electric generation customers are in close proximity to the interstate pipelines. Bypass has not yet occurred in the Company's service area,

but the threat of bypass is a real risk for BSG. The Company has been proactive to the threat of bypass by working with its customers that are in close proximity to interstate pipelines. The major problem is that the larger customers have made their own gas supply arrangements and the customers that remain sales customers tend to be lower load factor customers that tend to be more expensive to serve. The out migration of larger customers and the bypass options that are more practical for larger customers create a conflict as the LDC attempts to "rebalance" its rates to reflect the cost of providing service to smaller, lower load factor customers.

A.

Q. How does the Company's throughput to transportation, interruptible, and electric generation customers affect its risk profile?

The Company's risk profile is influenced by natural gas sold/delivered to transportation, interruptible, and electric generation customers. The threat of bypass is a common characteristic of large volume users. Success in this aspect of the Company's market is subject to the business cycle, the price of alternative energy sources, and pressures from the competitors. Indeed, the Company has implemented changes to its tariffs to provide unbundled services to better serve its customers and to deal with the changes that have occurred throughout the natural gas business. Moreover, external factors can also influence the Company's throughput to these customers which face competitive pressure on their operations from facilities located outside the Company's service territory.

Q. Are there other specific features of the Company's business that should be considered when assessing the Company's risk?

1 A. Yes. Many of the Company's residential customers use natural gas for space
2 heating purposes. This indicates that a large proportion of the Company's
3 residential customers present a low load factor profile and that their energy
4 demands are significantly influenced by temperature conditions, over which the
5 Company has absolutely no control. For these sales, the Company's revenues
6 are subject to variations caused by weather abnormalities.

7 Q. Please indicate how its construction program affects the Company's risk profile.

Α.

The Company is faced with the requirement to undertake a major investment to maintain and upgrade existing facilities in its service territory. To maintain safe and reliable service to existing customers, the Company must invest to upgrade its infrastructure, especially to replace its unprotected steel mains as explained in the testimony of Messrs. Bryant and Cote. The rehabilitation of the Company's infrastructure represents a non-revenue producing use of capital. The Company had 1,429 miles (or 30%) of its distribution mains constructed of cast iron and unprotected steel pipe as of year-end 2004. Also, the Company has 68,114 (or 28%) of its services constructed of galvanized and unprotected steel pipe.

Over the next five years, the Company's total capital expenditures are expected to be approximately \$305.700 million. These expenditures will represent an approximate 63% (\$305.700 million + \$481.419 million) increase in net utility plant (without the plant acquisition adjustment) from the level at December 31, 2004. As noted previously, a fair rate of return for the Company represents a key to a financial profile that will provide the Company with the ability to raise the capital necessary to meet its capital needs on an ongoing

1	•	basis and provide a fair return to existing and future investors.
2	Q.	Has the Company submitted a proposal in this case to deal with the
3		recovery of the capital costs associated with replacement of unprotected
4		steel mains and related facilities?
5	A.	Yes. The Company has proposed a Steel Infrastructure Replacement ("SIR")
6		program and associated SIR Base Rate Adjustment, to recover on a timely basis,
7		the capital costs associated with non-revenue producing replacement of
8		unprotected steel mains and other eligible facilities. As explained by Mr. Bryant,
9		without such a mechanism, the Company will be unable to address the capital
10		replacement needs of its eligible steel infrastructure without putting significant
11		downward pressure on its earnings. Department approval of the SIR Base Rate
12		Adjustment will:
13 14 15 16 17 18 19 20 21 22 23 24 25 26 27		 Signal regulatory support for improved reliability and safety of gas distribution infrastructure Help reduce the gap bet ween achieved and authorized rates of return Permit BSG to phase in the rate increases necessary for non-revenue producing unprotected steel replacement investments, i.e., avoid rate shock Enable BSG to maintain a reliable infrastructure, i.e., make more timely replacement of its aging unprotected steel distribution system Promote job growth and economic development Avoid frequent base rate cases, i.e., lengthen the interval between rate cases, which will produce savings to customers due to lower rate case expense Help maintain a high quality of service and reliability There will, however, be limitations on the SIR Base Rate Adjustment. Those
28		limitations include:
29 30 31 32 33		 The SIR Base Rate Adjustment does not provide a return to BSG on qualifying investments during construction, i.e., the SIR Base Rate Adjustment investment must meet the used and useful standard prior to capital recovery The SIR Base Rate Adjustment does not allow BSG to over-earn its cost of
		the content of the co

1 2 3 capital, i.e., the PBR earnings sharing mechanism should limit any overearnings

4 5 6 The SIR Base Rate Adjustment does not reduce or eliminate regulatory oversight, it merely more closely matches the installation of new infrastructure with the process of capital recovery subject to Department review and annual reconciliation

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What are the implications for the Company if it were not able to obtain authorization from the Department for the SIR Base Rate Adjustment?

Without the benefit of the SIR Base Rate Adjustment, the Company will not have

10 A.

Q.

an opportunity to earn a fair return on its investment necessary to serve its customers, especially in the context of a five-year PBR proposal. As described in the testimony of Mr. Bryant and Dr. Kaufmann, the Company's five-year PBR

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proposal will not accommodate the significant new investment necessary for the

15 16 rehabilitation of unprotected steel mains and related facilities. As described by Mr. Bryant, the replacement of these mains represent non-revenue producing

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capital investment, which is in marked contrast to the original installation of these

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mains and related facilities in the 1950s associated with the expansion of the

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Company's pipeline network and the addition of new customers. The

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investments associated with the SIR Base Rate Adjustment will not add any new

customers for the Company.

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The Company has developed a financial forecast referenced in Mr. Bryant's testimony for the period 2005-2009. The Company's financial forecast shows that without the SIR Base Rate Adjustment the Company's return is expected to fall by an average of 2.3% annually from 2005 through 2009. This significant short-fall is related to the non-revenue producing nature of the investment covered by the SIR Base Rate Adjustment. This shortfall arises within the context of the PBR proposal because there is no provision for servicing

27 28 the incremental capital associated with the SIR Base Rate Adjustment investment. Indeed, as described by Mr. Bryant, a PBR ratesetting mechanism that does not include a separate SIR Base Rate Adjustment will necessitate the filing of frequent rate cases in order for the Company to realize the return necessary to avoid the earnings erosion associated with the rehabilitation of its unprotected steel mains and related facilities.

Q. With the availability of the SIR Base Rate Adjustment would the Company's risk be reduced to the point where the cost of equity will be affected?

A. No. As noted above, there are many benefits and limitations surrounding the SIR Base Rate Adjustment, especially in relation to the PBR mechanism. The SIR

No. As noted above, there are many benefits and limitations surrounding the SIR Base Rate Adjustment, especially in relation to the PBR mechanism. The SIR Base Rate Adjustment is designed to provide the Company with the opportunity to achieve the returns that investors expect and the rating agencies require in their credit rating analysis in light of the major capital expenditure program it must undertake. The availability of the SIR Base Rate Adjustment does not change my rate of return recommendation in this case. This is because the standard cost of equity models represent results that investors expect to achieve in the long run. It is, therefore, critically important that the regulatory process provide a reasonable opportunity for the Company to actually achieve its cost of capital and attract the capital necessary to finance its construction program on reasonable terms. This is what the SIR Base Rate Adjustment is designed to accomplish and what investors expect.

- Q. How should the Department respond to the issues facing the natural gas utilities and in particular BSG?
- 24 A. The Department should recognize and take into account the heightened

1		competitive environment in the natural gas business in determining the cost of
2		capital for the Company and provide a reasonable opportunity for the Company
3		to actually achieve its cost of capital.
4		FUNDAMENTAL RISK ANALYSIS
5	Q.	ls it necessary to conduct a fundamental risk analysis to provide a
6		framework for a determination of a utility's cost of equity?
7	A.	Yes. It is necessary to establish a company's relative risk position within its
8		industry through a fundamental analysis of various quantitative and qualitative
9		factors that bear upon investors' assessment of overall risk. The qualitative
0		factors that bear upon the Company's risk have already been discussed. The
1		quantitative risk analysis follows. The items that influence investors' evaluation
12		of risk and their required returns are described in Appendix C. For this purpose, I
13		compared BSG to the S&P Public Utilities, an industry-wide proxy consisting of
14		various regulated busi nesses, and to the Gas Group.
15	Q.	What are the components of the S&P Public Utilities?
16	A.	The S&P Public Utilities is a widely recognized index that is comprised of electric
17		power and natural gas companies. These companies are identified on page 3 of
18		Schedule PRM-4.
19	Q.	What criteria did you employ to assemble the Gas Group?
20	A.	The Gas Group that I employed in this case includes companies that (i) are
21	•	engaged in similar business lines, (ii) have publicly-traded common stock that is
22		listed on the New York Stock Exchange, (iii) are contained in The Value Line
23		Investment Survey in the industry group entitled "Natural Gas Distribution," (iv) have
24		operations in the Northeastern and Southeastern regions of the U.S., (v) have not

1		cut or omitted their dividend since 2000, (vi), are not currently the target of a merger
2		or acquisition. and (vii) have at least 80% of their assets represented by gas
3		operations.
4	Q.	Why have you imposed a selection criterion that includes a percentage of gas
5		assets?
6	A.	In order to associate the cost of equity to the gas business, I have employed
7		screening criteria that impose a limitation on the non-gas businesses of the proxy
8		companies. In this regard, there are three principal financial variables that could be
9		employed to measure the role of non-gas business of a firm. These are: revenues,
10		operating income, and assets employed. I imposed a screening criterion whereby
11		80% of a company's assets must be devoted to the gas business for them to be
12		included in the Gas Group.
13		I did not use revenues for this purpose because the margins on other
14		business segments are generally dissimilar to the gas distribution business. Energy
15		trading is a case in point, which would make revenue comparisons incompatible for
16		this purpose.
17		I also did not use operating income for this purpose because of the margin
18		issue discussed above. In addition, some non-regulated business segments may
19		incur losses due to start-up, or other reasons, that can distort the percentage
20		calculations.
21		I did use an asset screening criteria because it best describes the amount of
22		capital that a firm devotes to each business segment. It is the potential return on
23		that capital that represents the primary focus of investors when they value the

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securities of a firm.

1		The Gas Group has the following percentage of its operations from the ga
2		utility business: revenues 73%, income 89%, and identifiable assets 88%. Thes
3		determinations were made to the extent that information was revealed in each
4		company's 2003 annual report. Therefore, this Gas Group provides a close matc
5		to the characteristics of a gas utility, such as BSG.
6	Q.	Is knowledge of a utility's bond rating an important factor in assessing its
7		risk and cost of capital?
8	A.	Yes. Knowledge of a company's credit quality rating is important because the
9		cost of each type of capital is directly related to the associated risk of the firm.
10		So while a company's credit quality risk is shown directly by the rating and yield
11		on its bonds, these relative risk assessments also bear upon the cost of equity.
12		This is because a firm's cost of equity is represented by its borrowing cost plus
13		compensation to recognize the higher risk of an equity investment compared to
14		debt.
15	Q.	How do the bond ratings compare for BSG, the Gas Group, and the S&P
16		Public Utilities?
17	A.	The credit ratings for the senior unsecured debt of BSG are BBB from Standard
18		and Poor's Corporation ("S&P") and Baa2 from Moody's Investors Service
19		("Moody's"). The average ratings of the Gas Group are A from S&P and A2 from
20		Moody's. These ratings are somewhat stronger as compared to BSG. For the
21		S&P Public Utilities, the average composite rating is BBB by S&P and Baa2 by
22		Moody's. Many of the financial indicators that I will subsequently discuss are
23		considered during the rating process.
24	Q.	How do the financial data compare for BSG, the Gas Group, and the S&P

Public Utilities?

A.

The broad categories of financial data that I will discuss are shown on Schedules PRM-2, PRM-3, and PRM-4. The data cover the five-year period 1999-2003 and 2000-2004 for BSG. The 1999 to 2003 time period was employed for the Gas Group because 2004 annual data is presently unavailable from S&P Compustat. The data on Schedule PRM-2 represents Massachusetts operations. That is to say, the income and investment in associated companies has been removed from the Company's historical financial statements. The important categories of relative risk may be summarized as follows:

Size. In terms of capitalization, BSG is smaller than the average size of the Gas Group. The average size of the S&P Public Utilities is the larger than BSG and the Gas Group. All other things being equal, a smaller company is riskier than a larger company because a given change in revenue and expense has a proportionately greater impact on a small firm. As I will demonstrate later, the size of a firm can impact its cost of equity. This is the case for BSG and the Gas Group.

Market Ratios. Market-based financial ratios, such as earnings/price ratios and dividend yields, provide a partial measure of the investor-required cost of equity. If all other factors are equal, investors will require a higher rate of return for companies that exhibit greater risk, in order to compensate for that risk. That is to say, a firm that investors perceive to have higher risks will experience a lower price per share in relation to expected earnings.

There are no market ratios available for BSG because NiSource owns its stock. The five-year average price-earnings multiple for the Gas Group was fairly

similar to that of the S&P Public Utilities. Also, the five-year average dividend yields were similar for the Gas Group and the S&P Public Utilities. The average market-to-book ratios were somewhat higher for the Gas Group than the S&P Public Utilities. I will subsequently discuss the cost of equity implication of market prices that diverge from book values.

Common Equity Ratio. The level of financial risk is measured by the proportion of long-term debt and other senior capital that is contained in a company's capitalization. Financial risk is also analyzed by comparing common equity ratios (the complement of the ratio of debt and other senior capital). That is to say, a firm with a high common equity ratio has lower financial risk, while a firm with a low common equity ratio has higher financial risk. The five-year average common equity ratios, based on permanent capital, were 74.7% for BSG, 49.9% for the Gas Group, and 38.5% for the S&P Public Utilities. The common ratio for BSG is elevated by goodwill, which for ratesetting purposes is eliminated. At year-end 2004, the common equity ratio for the Gas Group was 54.1%

Return on Book Equity. Greater variability (i.e., uncertainty) of a firm's earned returns signifies relatively greater levels of risk, as shown by the coefficient of variation (standard deviation ÷ mean) of the rate of return on book common equity. The higher the coefficients of variation, the greater degree of variability. For the five-year period, the coefficients of variation were 0.389 (1.4% + 3.6%) for BSG, 0.078 (1.0% + 12.9%) for the Gas Group, and 0.288 (3.0% + 10.4%) for the S&P Public Utilities. BSG has greater risk due to its higher earnings variability as compared to the Gas Group and S&P Public Utilities.

Operating Ratios. I have also compared operating ratios (the percentage of revenues consumed by operating expense, depreciation and taxes other than income). The five-year average operating ratios were 91.5% for BSG, 86.1% for the Gas Group, and 84.5% for the S&P Public Utilities. BSG had the highest operating ratios among the groups.

Coverage. The level of fixed charge coverage (i.e., the multiple by which available earnings cover fixed charges, such as interest expense) provides an indication of the earnings protection for creditors. Higher levels of coverage, and hence earnings protection for fixed charges, are usually associated with superior grades of creditworthiness. The five-year average interest coverage (excluding Allowance for Funds Used During Construction ("AFUDC)") was 2.90 times for BSG, 3.92 times for the Gas Group, and 2.63 times for the S&P Public Utilities. BSG had weaker credit quality protection as compared to the Gas Group.

Quality of Earnings. Measures of earnings quality usually are revealed by the percentage of AFUDC related to income available for common equity, the effective income tax rate, and other cost deferrals. These measures of earnings quality usually influence a firm's internally generated funds because poor quality of earnings would not generate high levels of cash flow. Quality of earnings has not been a significant concern for BSG, the Gas Group, and the S&P Public Utilities.

Internally Generated Funds. Internally generated funds ("IGF") provide an important source of new investment capital for a utility and represent a key measure of credit strength. Historically, the five-year average percentage of IGF to capital expenditures was 154.5% for BSG 89.7% for the Gas Group, and

103.1% for the S&P Public Utilities. BSG had stronger IGF in relation to its construction expenditure historically as compared to the Gas Group. However, as I previously explained, the Company's future capital expenditures are expected to increase significantly as it addresses the issue of unprotected steel mains. As such, there is no nexus between the Company's historical IGF to construction and that expected for the future.

Α.

Betas. The financial data that I have been discussing relate primarily to company-specific risks. Market risk for firms with publicly-traded stock is measured by beta coefficients. Beta coefficients attempt to identify systematic risk, i.e., the risk associated with changes in the overall market for common equities. Value Line publishes such a statistical measure of a stock's relative historical volatility to the rest of the market. A comparison of market risk is shown by the Value Line beta of .72 as the average for the Gas Group (see page 2 of Schedule PRM-3), and .95 as the average for the S&P Public Utilities (see page 3 of Schedule PRM-4). Keeping in mind that the utility industry has changed dramatically during the past five years, the systematic risk percentage is 76% (.72 ÷ .95) for the Gas Group, using the S&P Public Utilities' average beta as a benchmark.

Q. Please summarize your risk evaluation of the Company and the Gas Group.

The risk of BSG parallels that of the Gas Group in certain respects. However, in several important aspects, principally related to its weaker credit quality rating, its small size, its higher operating ratio, its much more variable earned returns, and its weaker interest coverage, the Company's risk is higher than that of the Gas Group. As such, the cost of equity for the Gas Group would only partially

compensate for the Company's higher risk. Therefore, the Gas Group provides a 1 2 conservative basis for measuring the Company's cost of equity. CAPITAL STRUCTURE RATIOS 3 Please explain the selection of capital structure ratios for BSG. 4 Q. In prior rate cases for BSG, the Company's capital structure ratios have been 5 Α. used for rate of return purposes. The applicable standard to be applied in the 6 selection of capital structure ratios continues to justify the use of the Company's 7 capitalization, as long as it conforms to the expectations of investors. 8 What capital structure ratios do you recommend for cost of capital 9 Q. purposes in this proceeding? 10 PRM-5 presents BSG's capitalization and related capital structure ratios based 11 A. upon investor-provided capital. Under generally accepted accounting principles 12 ("GAAP"), BSG recorded nearly all of its common account equity, including its 13 retained earnings, as other paid-in capital at the time of BSG's acquisition by 14 NiSource. In this case, I have calculated the capital structure ratios after making 15 a series of ratesetting and pro forma adjustments. The first ratesetting 16 adjustment removes the Company's investment in associated companies (i.e., 17 Northern Utilities, Inc. and Bay State GPE, Inc.). The other major adjustment 18 was to remove the unamortized goodwill balance from the Company's equity 19 account. These adjustments are revealed in footnote 3 shown on Schedule 20 21 PRM-5. The pro forma adjustments to the capital structure relate to maturity of debt 22 that will occur on June 21, 2005, and its expected refinancing. The Company will 23 provide the Department with the details of the refinancing as soon as possible 24

after it is completed. The Department has routinely accepted pro forma adjustments to the debt and equity accounts (other than changes to retained earnings) that will occur up to the date of the Department's order in a rate case. I have followed this process for BSG in this case. Based on the data provided on Schedule PRM-5, I will adopt BSG's capital structure ratios of 46.05% long-term debt and 53.95% common equity for the test year.

Q.

A.

COST OF SENIOR CAPITAL

What cost rate have you assigned to the long-term debt portion of the BSG capital structure?

Consistency requires that the senior capital cost rates of the Company should be used for the purpose of developing the cost of capital. It is essential that the cost rates of long-term debt be related to the same proportion of senior capital employed to arrive at the capital structure ratios. The determination of the debt cost rate is essentially an arithmetic exercise. This is due to the fact that a company has contracted for the use of this capital for a specific period of time at a specified cost rate.

For the test year ended December 31, 2004, the pro forma cost of long-term debt is expected to be 6.18% and is shown on page 2 of Schedule PRM-6. The calculation of the effective cost rate of long-term debt follows the Department's prescribed procedure of the return of, but not return on, debt issuance expenses. I have also provided recognition of the expenses associated with BSG's early redemption through call/tender of previously outstanding high cost debt. It is necessary to compensate BSG for the costs it incurred to lower the embedded cost of debt. Those calculations are provided in footnotes 1 and 2

on Schedule PRM-6. I will adopt the 6.18% embedded cost of long-term debt for rate of return purposes. The 6.18% debt cost rate is related to the amount of debt shown on Schedule PRM-5, which provides the basis for the 46.05% long-term debt ratio.

COST OF EQUITY - GENERAL APPROACH

Q. Please describe the process you employed to determine the cost of equity
 for BSG.

A.

Although my fundamental financial analysis provides the required framework to establish the risk relationships among BSG, the Gas Group, and the S&P Public Utilities, the cost of equity must be measured by standard financial models that I describe in Appendix D. Differences in risk traits, such as size, business diversification, geographical diversity, regulatory policy, financial leverage, and bond ratings must be considered when analyzing the cost of equity.

It is also important to reiterate that no one method or model of the cost of equity can be applied in an isolated manner. Rather, informed judgment must be used to take into consideration the relative risk traits of the firm. It is for this reason that I have used more than one method to measure the Company's cost of equity. As noted in Appendix D, and elsewhere in my direct testimony, each of the methods used to measure the cost of equity contains certain incomplete and/or overly restrictive assumptions and constraints that are not optimal. Therefore, I favor considering the results from a variety of methods. In this regard, I applied each of the methods with data taken from the Gas Group and have arrived at a cost of equity of 11.50% for BSG.

DISCOUNTED CASH FLOW ANALYSIS

A.

Q. Please describe your use of the Discounted Cash Flow approach to determine the cost of equity.

The details of my use of the DCF approach and the calculations and evidence in support of my conclusions are set forth in Appendix E. I will summarize them here. The DCF model seeks to explain the value of an asset as the present value of future expected cash flows discounted at the appropriate risk-adjusted rate of return. In its simplest form, the DCF return on common stocks consists of a current cash (dividend) yield and future price appreciation (growth) of the investment. The cost of equity based on a combination of these two components represents the total return that investors can expect with regard to an equity investment.

Among other limitations of the model, there is a certain element of circularity in the DCF method when applied in rate cases. This is because investors' expectations for the future depend upon regulatory decisions. In turn, when regulators depend upon the DCF model to set the cost of equity, they rely upon investor expectations that include an assessment of how regulators will decide rate cases. Due to this circularity, the DCF model may not fully reflect the true risk of a utility.

As I describe in Appendix E, the DCF approach has other limitations that diminish its usefulness in the ratesetting process when stock prices diverge significantly from book value. When stock prices diverge from book values by a significant margin, the DCF method will lead to a misspecified cost of equity.

If regulators rely upon the results of the DCF (which are based on the

market price of the stock of the companies analyzed) and apply those results to a net original cost (book value) rate base, the resulting earnings will not produce the level of required return specified by the model when market prices vary from book value. This is to say, such distortions tend to produce DCF results that understate the cost of equity to the regulated firm when using book values. This shortcoming of the DCF has persuaded regulatory agencies to acknowledge that the cost of equity requires an upward adjustment when applied to book value. The Pennsylvania Public Utility Commission in its Order entered December 22, 2004 involving PPL Electric Utilities Corporation at Docket No. R-00049255 acknowledged that an adjustment to the DCF results was required to make the return consistent with the book value capital structure. In that decision, the Pennsylvania PUC provided PPL (a wires-only electric delivery utility) with an additional 45 basis points to the simple DCF derived cost of equity for the financial risk difference related to the divergence of the market capitalization from the book value capitalization. Similar provisions were made by the Pennsylvania PUC in its decisions dated January 10, 2002 for Pennsylvania-American Water Company at Docket No. R-00016339, dated August 1, 2002 for Philadelphia Suburban Water Company in Docket No. R-00016750, dated January 29, 2004 for Pennsylvania American Water Company at Docket No. R-00038304 (affirmed by the Commonwealth Court on November 8, 2004), and dated August 5, 2004 for Aqua Pennsylvania, Inc. at Docket No. R-00038805. It must be recognized that in order to make the DCF results relevant to the capitalization measured at book value (as is done for rate setting purposes), the market-derived cost rate cannot be used without modification. As I will explain later in my testimony, the

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DCF model can be modified to account for differences in risk attributed to changes in financial leverage when market prices and book values diverge.

3 Q. Please explain the dividend yield component of a DCF analysis.

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The DCF methodology requires the use of an expected dividend yield to establish the investor-required cost of equity. For the twelve months ended January 2005, the monthly dividend yields of the Gas Group are shown graphically on Schedule PRM-7. The monthly dividend yields shown on Schedule PRM-7 reflect an adjustment to the month-end prices to reflect the build up of the dividend in the price that has occurred since the last ex-dividend date (i.e., the date by which a shareholder must own the shares to be entitled to the dividend payment – usually about two to three weeks prior to the actual payment). An explanation of this adjustment is provided in Appendix E.

For the twelve months ending January 2005, the average dividend yield was 3.84% for the Gas Group based upon a calculation using annualized dividend payments and adjusted month-end stock prices. The dividend yields for the more recent six- and three- month periods were 3.70% and 3.59%, respectively, for the Gas Group. I have used, for the purpose of my direct testimony, a dividend yield of 3.70% for the Gas Group, which represents the six-month average yield. The use of this dividend yield will reflect current capital costs while avoiding spot yields.

For the purpose of a DCF calculation, the average dividend yields must be adjusted to reflect the prospective nature of the dividend payments i.e., the higher expected dividends for the future. Recall that the DCF is an expectational model that must reflect investor anticipated cash flows for the Gas Group. I have

adjusted the six-month average dividend yield in three different but generally accepted manners, and used the average of the three adjusted values as calculated in Appendix E. That adjusted dividend yield is 3.82% for the Gas Group.

5 Q. Please explain the underlying factors that influence investor's growth expectations.

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As noted previously, investors are interested principally in the future growth of their investment (i.e., the price per share of the stock). As I explain in Appendix E, future earnings per share growth represents their primary focus because under the constant price-earnings multiple assumption of the DCF model, the price per share of stock will grow at the same rate as earnings per share. In conducting a growth rate analysis, a wide variety of variables can be considered when reaching a consensus of prospective growth. The variables that can be considered include: earnings, dividends, book value, and cash flow stated on a per share basis. Historical values for these variables can be considered, as well as analysts' forecasts that are widely available to investors. A fundamental growth rate analysis can also be formulated, which consists of internal growth ("b x r"), where "r" represents the expected rate of return on common equity and "b" is the retention rate that consists of the fraction of earnings that are not paid out as dividends. The internal growth rate can be modified to account for sales of new common stock -- this is called external growth ("s x v"), where "s" represents the new common shares expected to be issued by a firm and "v" represents the value that accrues to existing shareholders from selling stock at a price different from book value. Fundamental growth, which combines internal and external growth, provides an explanation of the factors that cause book value per share to grow over time. Hence, a fundamental growth rate analysis is duplicative of expected book value per share growth.

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Growth can also be expressed in multiple stages. This expression of growth consists of an initial "growth" stage where a firm enjoys rapidly expanding markets, high profit margins, and abnormally high growth in earnings per share. Thereafter, a firm enters a "transition" stage where fewer technological advances and increased product saturation begins to reduce the growth rate and profit During the "transition" phase, investment margins come under pressure. opportunities begin to mature, capital requirements decline, and a firm begins to pay out a larger percentage of earnings to shareholders. Finally, the mature or "steady-state" stage is reached when a firm's earnings growth, payout ratio, and return on equity stabilizes at levels where they remain for the life of a firm. The three stages of growth assume a step-down of high initial growth to lower sustainable growth. Even if these three stages of growth can be envisioned for a firm, the third "steady-state" growth stage, which is assumed to remain fixed in perpetuity, represents an unrealistic expectation because the three stages of growth can be repeated. That is to say, the stages can be repeated where growth for a firm ramps-up and ramps-down in cycles over time.

Q. What investor-expected growth rate is appropriate in a DCF calculation?

Although some DCF proponents would advocate that mathematical precision should be followed when selecting a growth rate (i.e., precise input variables employed within the confines of fundamental growth described above), the fact is that investors, when establishing the market prices for a firm, do not behave in

the same manner assumed by the constant growth rate model using the accounting values necessary to calculate fundamental growth. Rather, investors consider both company-specific variables and overall market sentiment (i.e., level of inflation rates, interest rates, economic conditions, etc.) when balancing their capital gains expectations with their dividend yield requirements. I follow an approach that is not rigidly formatted, because investors are not influenced by a single set of company-specific variables weighted in a formulaic manner. Therefore, in my opinion, all relevant growth rate indicators must be evaluated using a variety of techniques, when formulating a judgment of investor expected growth. Before presenting your analysis of the growth rates that apply specifically to

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the Gas Group, can you provide an overview of the macroeconomic factors that influence investor growth expectations for common stocks?

Yes. As a preliminary matter, it is useful to view macroeconomic forecasts that influence stock prices. Forecast growth of the Gross Domestic Product ("GDP") can represent the starting point for this analysis. The GDP has both "product side" and "income side" components. The product side of the GDP is comprised of: (i) personal consumption expenditures; (ii) gross private domestic investment; (iii) net exports of goods and services; and (iv) government consumption expenditures and gross investment. On the income side of the GDP, the components are: (i) compensation of employees; (ii) proprietors' income; (iii) rental income; (iv) corporate profits; (v) net interest; (vi) business transfer payments; (vii) indirect business taxes; (viii) consumption of fixed capital; (ix) net receipts/payment to the rest of the world; and (x) statistical discrepancy. The "product side," (i.e., demand

components) could be used as a long-term representation of revenue growth for public utilities. However, it is well known that revenue growth does not necessarily equal earnings growth. There is no basis to assume that the same growth rate would apply to revenues and all components of the cost of service, especially after the troublesome issues of employees' costs, insurance costs, and high cost of gas are resolved in the long-term for public utilities. The earnings growth rates for utilities will be substantially affected by changes in operating expenses and capital costs. At present, there is a bearish sentiment for the industry that has arisen from uncertain regulatory policies, and significant cost pressures, especially in the area of employee costs (i.e., pension and health care benefits), insurance costs, and the high cost of gas. The dilutive impact of recent sales of new common stock has also had a negative affect on the earnings prospects of gas utilities.

The long-term consensus forecast that is published semi-annually by the <u>Blue Chip Economic Indicators</u> ("Blue Chip") should be used as the source of macroeconomic growth. <u>Blue Chip</u> is a monthly publication that provides forecasts incorporating a wide variety of economic variables assembled from a panel of more than 50 noted economists from the banking, investment, industrial, and consulting sectors whose advice affects the investment activities of market participants. It is always preferable to use a consensus forecast taken from a large panel of contributors, rather than to rely upon one source that may not be representative of the types of information that have an impact on investor expectations. Indeed, Blue Chip is frequently quoted in "The Wall Street Journal," "The New York Times," "Fortune," "Forbes," and "Business Week." Twice annually, <u>Blue Chip</u> provides long-range consensus forecasts. Based upon the March 10, 2005 issue of <u>Blue</u>

1 <u>Chip</u>, those forecasts are:

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		Corporate
Year	Nominal GDP	Profits, Pretax
2007	5.3%	5.5%
2008	5.2%	5.2%
2009	5.2%	5.1%
2010	5.4%	6.4%
2011	5.4%	6.7%
Averages		
2007-11	5.3%	5.8%
2012-16	5.3%	6.3%

These forecasts show that growth in corporate profits will generally exceed growth in overall GDP. It is also indicated historically that the percentage change in corporate profits has been higher than the percentage change in GDP. From these data, growth in corporate profits of about 6% would represent an overall benchmark for the long-term growth component of the DCF.

Q. What data have you considered in your growth rate analysis?

I have considered the growth in the financial variables shown on Schedules PRM-8 and PRM-9. The bar graph provided on Schedule PRM-8 shows the historical growth rates covering 5-year and 10-year periods in earnings per share, dividends per share, book value per share, and cash flow per share for the Gas Group. The historical growth rates were taken from the <u>Value Line</u> publication that provides these data. As shown on Schedule PRM-8, the historical earnings per share growth rates were 5.20% and 5.50% for the Gas Group.

The historical growth in corporate profits excludes the non-meaningful figures from 1932, 1933 and 1934 that occurred during the Great Depression.

Schedule PRM-9 provides projected earnings per share growth rates taken from analysts' forecasts compiled by IBES/First Call, Zacks, Reuters/MarketGuide, and from the Value Line publication. The forecasts are generally based upon analysts' projections for a 5-year period. IBES/First Call, Zacks, and Reuters/MarketGuide represent reliable authorities of projected growth upon which investors rely. Thomson Financial has acquired the entity that published the IBES consensus forecasts, and Reuters/MarketGuide is the entity that provides the Multex data. The IBES/First Call, Zacks, and Reuters/MarketGuide forecasts are limited to earnings per share growth, while Value Line makes projections of other financial variables. The Value Line forecasts of dividends per share, book value per share, and cash flow per share have also been included on Schedule PRM-9 for the Gas Group.

Α.

Q. What specific evidence have you considered in the DCF growth analysis?

As to the five-year forecast growth rates, Schedule PRM-9 indicates that the projected earnings per share growth rates for the Gas Group are 4.99% by IBES/First Call, 5.06% by Zacks, 4.89% by Reuters/MarketGuide, and 6.40% by Value Line. The Value Line projections indicate that earnings per share for the Gas Group will grow prospectively at a more rapid rate (i.e., 6.40%) than the dividends per share (i.e., 2.30%), which indicates a declining dividend payout ratio for the future. As indicated earlier, and in Appendix E, with the constant price-earnings multiple assumption of the DCF model, growth for these companies will occur at the higher earnings per share growth rate, thus producing the capital gains yield expected by investors.

Q. Is the five-year investment horizon associated with the analysts' forecasts

consistent with the assumptions implicit in the DCF model?

A.

A.

Yes. Investors do not view their expected returns as the product of an endless stream of growing dividends (e.g., a century of cash flows). Instead, it is the growth in the share value (i.e., capital appreciation, or capital gains yield), as represented by the analysts' forecast, that is most relevant to investors' total return expectations. Hence, the future appreciation in the price of a stock can be viewed as a "liquidating dividend" (i.e., the final cash flow associated with the ultimate sale of stock) that can be discounted along with the annual dividend receipts during the investment-holding period to arrive at the investor expected return. The growth in the price per share will equal the growth in earnings per share absent any change in price-earnings (P-E) multiple — a necessary assumption of the DCF. As such, my company-specific growth analysis, which focuses principally upon five-year forecasts of earnings per share growth, conforms to the type of analysis that influences the total return expectation of investors.

Q. What conclusion have you drawn from these data?

Although ideally, historical and projected earnings per share and dividends per share growth indicators could be used to provide an assessment of investor growth expectations for a firm, the circumstances of the Gas Group mandate that the greater emphasis be placed upon projected earnings per share growth. The massive restructuring of the utility industry suggests that historical evidence alone does not represent a complete measure of growth for these companies. Rather, projections of future earnings growth provide the principal focus of investor expectations. In this regard, it is worthwhile to note that Professor

Myron Gordon, the foremost proponent of the DCF model in rate cases, established that the best measure of growth in the DCF model is forecasts of earnings per share growth. Hence, to follow Professor Gordon's findings, projections of earnings per share growth, such as those published by IBES/First Call, Zacks, Reuters/MarketGuide, and Value Line, represents a reasonable assessment of investor expectations.

It is appropriate to consider all forecasts of earnings growth rates that are available to investors. In this regard, I have considered the forecasts from IBES/First Call, Zacks, Reuters/MarketGuide and Value Line. The IBES/First Call, Zacks, and Reuters/MarketGuide growth rates are consensus forecasts taken from a survey of analysts that make projections of growth for these companies. The IBES/First Call, Zacks, and Reuters/MarketGuide estimates are obtained from the Internet and are widely available to investors free-of-charge. IBES/First Call is probably quoted most frequently in the financial press when reporting on earnings forecasts, while Reuters/MarketGuide is a leading provider of financial data on the Internet. The Value Line forecasts are also widely available to investors and can be obtained by subscription or free of charge at most public and collegiate libraries.

The forecasts of earnings per share growth as shown on Schedule PRM-9 provide a range of growth rates of 4.89% to 6.40%. To those company-specific growth rates, consideration must be given to the 6% long-term growth in corporate profits. While the DCF growth rates cannot be established solely with a mathematical formulation, it is my opinion that an investor-expected growth rate of 5.75% is within the array of earnings per share growth rates shown by the

analysts' forecasts and the forecast growth in overall corporate profits. The Value Line forecast of dividend per share growth is inadequate in this regard due to the forecast decline in the dividend payout that I previously described. As previously indicated, the restructuring and consolidation now taking place in the utility industry creates additional opportunities as the utility industry successfully adapts to the new business environment. These changes in growth fundamentals will undoubtedly develop beyond the next five years typically considered in the analysts' forecasts that will enhance the growth prospects for the future. As such, a 5.75% growth rate will accommodate all of these factors. Please explain why the sum of the dividend yield and growth rate does not provide a complete representation of the cost of equity. As noted previously and as demonstrated in Appendix E, the divergence of stock prices from book values creates a conflict when the results of a market-derived cost of equity are applied to the common equity ratio measured at book value, which is the measure used in calculating the weighted average cost of capital. This is the situation today where the market price of stock exceeds its book value for the companies in my proxy group. This divergence of price and book value creates a financial risk difference, whereby the capitalization of a utility measured at its market value contains relatively less debt and more equity than the capitalization measured at its book value. What are the implications of a DCF derived return that is related to market Q. value when the results are applied to the book value of a utility's capitalization?

The capital structure ratios measured at the utility's book value show more

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financial leverage, and hence higher risk, than the capitalization measured at their market values. Please refer to Appendix E for the comparison. This means that a market-derived cost of equity, using models such as DCF and CAPM, reflects a level of financial risk that is different from that shown by the book value capitalization. Hence, it is necessary to adjust the market-determined cost of equity upward to reflect the higher financial risk related to the book value capitalization used for ratesetting purposes. Failure to make this modification would result in a mismatch of the lower financial risk related to market value used to measure the cost of equity and the higher financial risk of the book value capital structure used in the ratesetting process. Because the ratesetting process utilizes the book value capitalization when considering an original cost rate base, it is necessary to adjust the market-determined cost of equity for the higher financial risk related to the book value of the capitalization.

Q.

A.

How is the DCF-determined cost of equity adjusted for the financial risk associated with the book value of the capitalization?

In pioneering work, Nobel laureates Modigliani and Miller developed several theories about the role of leverage in a firm's capital structure. As part of that work, Modigliani and Miller established that as the borrowing of a firm increases, the expected return on stockholders' equity also increases. This principle is incorporated into my leverage adjustment that recognizes that the expected return on equity increases to reflect the increased risk associated with the higher financial leverage shown by the book value capital structure, as compared to the market value capital structure that contains lower financial risk. Modigliani and Miller proposed several approaches to quantify the equity return associated with

various degrees of debt leverage in a firm's capital structure. These formulas 1 point toward an increase in the equity return associated with the higher financial 2 risk of the book value capital structure. As detailed in Appendix E, the Modigliani 3 and Miller theory shows that the cost of equity increases by 0.64% (10.21% -4 9.57%) for the Gas Group when the book value of equity, rather than the market 5 value of equity, is used in determining the weighted average cost of capital for 6 7 ratesetting purposes. Have you previously presented this modification to the Department in other 8 Q. rate case proceedings? 9 Yes. In both the Berkshire Gas (D.T.E. 01-56) and Boston Gas (D.T.E. 03-40) 10 A. proceedings, I presented this adjustment. In both instances the Department 11 declined to recognize this adjustment. In its Berkshire order, the Department 12 stated: 13 "The Department notes that the Company's proposed leverage 14 adjustment relies on a comparison between book and market 15 capitalization, and therefore has similar elements to the price-book 16 ratio method of determining a utility's cost of equity. The 17 Department has frequently rejected the price-book analysis 18 because it fails to recognize variables such as a company's 19 geographic location, load factors, and customer make-up, which 20 can affect price-book ratios. Boston Edison Company, D.P.U. 21 906, at 100-101. Additionally, the price-book analysis has been 22 found to rely excessively on investor perceptions of the 23 relationship between market and book prices in their investment 24 decisions. Eastern Edison Company, D.P.U. 837, at 49 (1982). 25 These weaknesses of the price-book ratio analysis are also 26 present in Berkshire's leverage adjustment." 27 28 Unfortunately, in both the Berkshire and Boston Gas cases, I may have 29

insufficiently explained the underpinnings of the leverage adjustment.

adjustment addresses strictly the issue of financial risk, and is not dependent

upon a price to book analysis as suggested in the Department's order. Indeed,

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there is no input variable for any price to book ratio in the formulas that I have employed. I do concur with the Department's observation that there are a multiplicity of factors that affect investor decisions concerning the valuation of a utility's common stock. However, there is no attempt on my part to ensure a price-book ratio of 1:1. My leverage adjustment contains no target price to book ratio. Rather my adjustment provides recognition of the financial risk difference between the market capitalization and the book value capitalization. Furthermore, there is no need to address the issues of a company's geographic location, load factors, and customer make-up. These latter factors affect the business risk of a company, and they have no bearing on the financial risk adjustment that I propose. Financial risk is a separate issue from business risk (see Appendix C).

13 Q. Please provide the DCF return based upon your preceding discussion of dividend yield, growth, and leverage.

As explained previously, I have utilized a six-month average dividend yield $("D_1/P_0")$ adjusted in a forward-looking manner for my DCF calculation. This dividend yield is used in conjunction with the growth rate ("g") previously developed. The DCF also includes the leverage modification ("lev.") required when the book value equity ratio is used in determining the weighted average cost of capital in the ratesetting process rather than the market value equity ratio related to the price of stock.

The resulting DCF cost rate is:

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2 Gas Group 3.82% + 5.75% + 0.64% = 10.21%

The DCF result shown above represents the simplified (i.e., Gordon) form of the model that contains a constant growth assumption. I should reiterate, however, that under this form of the DCF model, the indicated cost rate provides an explanation of the rate of return on common stock market prices without regard to the prospect of a change in the price-earnings multiple. An assumption that there will be no change in the price-earnings multiple is not supported by the realities of the equity market because price-earnings multiples do not remain constant.

RISK PREMIUM ANALYSIS

- 12 Q. Please describe your use of the Risk Premium approach to determine the cost of equity.
 - The details of my use of the Risk Premium approach and the evidence in support of my conclusions are set forth in Appendix G. I will summarize them here. With this method, the cost of equity capital is determined by corporate bond yields plus a premium to account for the fact that common equity is exposed to greater investment risk than debt capital. As with other models of the cost of equity, the Risk Premium approach has its limitations including an accurate assessment of the future cost of corporate debt and the measurement of the risk-adjusted common equity premium.
- Q. What long-term public utility debt cost rate did you use in your risk premium analysis?
- 24 A. In my opinion, a 7.00% yield represents a reasonable estimate of the prospective

yield on long-term A-rated public utility bonds for the period proposed in the Company's PBR plan. As I will subsequently show, the Moody's index and the Blue Chip forecasts support this figure.

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The historical yields for long-term public utility debt are shown graphically on page 1 of Schedule PRM-10. For the twelve months ended January 2005, the average monthly yield on Moody's A-rated index of public utility bonds was 6.13%. For the six and three-month periods ending January 2005, the yields were 5.96% and 5.89%, respectively.

What are the implications of emphasizing recent data taken from a period of relatively low interest rates?

It appears obvious that if interest rates rise from their current low levels, the overall cost of capital and cost of equity determined from recent data will understate future capital costs. In the context of the Company's proposed five-year PBR plan, recognizing prospective average interest rates is critically important. Although it is always possible that interest rates could move lower, this possibility is out-weighed by the prospect of higher future interest rates. That is to say, there is more potential for higher rather than lower interest rates when the beginning point in the process contains low interest rates.

The low interest rates in 2003-'04 were, in part, the product of the Federal Open Market Committee ("FOMC") policy, which is now in transition. Indeed, on June 30, 2004, August 10, 2004, September 21, 2004, November 10, 2004, December 14, 2004, and February 2, 2005, the FOMC increased the Fed Funds rate in six 25 basis point increments. These policy actions are widely interpreted as the beginning of the process of moving toward a more neutral range for the Fed

Funds rate. Indeed, one of the Fed Governors who serves on the FOMC has indicated that the neutral range for the Fed Funds rate is likely to be in the 3% to 5% range. With a current Fed Funds rate of 2.50%, there are likely to be more increases in the future. There is also a potential for higher interest rates attributed to factors such as: (i) large borrowings by the Treasury to finance Federal budget deficits and (ii) the trade deficit and/or a weaker dollar in the foreign exchange markets.

Q. What forecasts of interest rates have you considered in your analysis?

A.

I have determined the prospective yield on A-rated public utility debt by using the Blue Chip Financial Forecasts ("Blue Chip") along with the spread in the yields that I describe above and in Appendix F. Blue Chip is a reliable authority and contains consensus forecasts of a variety of interest rates compiled from a panel of banking, brokerage, and investment advisory services. In early 1999, Blue Chip stopped publishing forecasts of yields on A-rated public utility bonds because the Federal Reserve deleted these yields from its Statistical Release H.15. To independently project a forecast of the yields on A-rated public utility bonds, I have combined the forecast yields on long-term Treasury bonds published on February 1, 2005 and the yield spread of 1.00% that I describe in Appendix F. For comparative purposes, I have also shown the Blue Chip forecast of yields of Aaa-rated and Baa-rated corporate bonds. These forecasts are:

	•	Blue Ch	rip Financial Fo	recasts		
		Corporate		20-Year	A-rated Public Utility	
Year	Quarter	Aaa-rated	Baa-rated	Treasury	Spread	Yield
2005	First	5.6%	6.3%	5.0%	1.0%	6.0%
2005	Second	5.8%	6.6%	5.2%	1.0%	6.2%
2005	Third	6.1%	6.8%	5.4%	1.0%	6.4%
2005	Fourth	6.3%	7.0%	5.6%	1.0%	6.6%
2006	First	6.4%	7.1%	5.7%	1.0%	6.7%
2006	Second	6.5%	7.2%	5.8%	1.0%	6.8%

- 1 Q. Are there additional forecasts of interest rates that extend beyond those 2 shown above?
- A. Yes. Twice yearly, <u>Blue Chip</u> provides long-term forecast of interest rates. In its

 December 1, 2004 publication, the <u>Blue Chip</u> published forecasts of interest rates

 are reported to be:

	Blue Chip Financial Forecasts				
	Corporate		20-Year	A-rated Public Utility	
Year	Aaa-rated	Baa-rated	Treasury	Spread	Yield
2006	6.8%	7.5%	6.0%	1.0%	7.0%
2007	7.0%	7.7%	6.3%	1.0%	7.3%
2008	7.1%	7.8%	6.3%	1.0%	7.3%
2009	7.0%	7.7%	6.2%	1.0%	7.2%
2010	7.0%	7.7%	6.1%	1.0%	7.1%
Averages					
2006-10	7.0%	7.7%	6.2%	1.0%	7.2%
2011-15	7.0%	7.6%	6.2%	1.0%	7.2%

These forecasts show that for the five-year period of the Company's proposed PBR interest rates will likely be well above current levels. Given these forecasts and the historical long-term interest rates, a 7.00% yield on A-rated public utility bonds represents a reasonable expectation, especially with the widespread forecasts of higher interest rates covering the years 2006 through 2010.

11 Q. What equity risk premium have you determined for public utilities?

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A. Appendix G provides a discussion of the financial returns that I relied upon to develop the appropriate equity risk premium for the S&P Public Utilities. I have

calculated the equity risk premium by comparing the market returns on utility stocks and the market returns on utility bonds. I chose the S&P Public Utility index for the purpose of measuring the market returns for utility stocks because it is intended to represent firms engaged in regulated activities and today is comprised of electric companies and gas companies. The S&P Public Utility index is more closely aligned with these groups than some broader market indexes, such as the S&P 500 Composite index. The S&P Public Utility index is a subset of the overall S&P 500 Composite index. Use of the S&P Public Utility index reduces the role of judgment in establishing the risk premium for public utilities. With the equity risk premiums developed for the S&P Public Utilities as a base, I derived the equity risk premium for the Gas Group.

A.

12 Q. What equity risk premium for the S&P public utilities have you determined for this case?

To develop an appropriate risk premium, I analyzed the results for the S&P Public Utilities by averaging (i) the midpoint of the range shown by the geometric mean and median and (ii) the arithmetic mean. This procedure has been employed to provide a comprehensive way of measuring the central tendency of the historical returns. As shown by the values set forth on page 2 of Schedule PRM-11 the indicated risk premiums for the various time periods analyzed are 4.99% (1928-2004), 5.75% (1952-2004), 4.85% (1974-2004), and 4.91% (1979-2004). The selection of the shorter periods taken from the entire historical series is designed to provide a risk premium that conforms more nearly to present investment fundamentals and removes some of the more distant data from the analysis.

Do you have further support for the selection of the time periods used in Q. 1 your equity risk premium determination? 2 Yes. First, the terminal year of my analysis presented in Schedule PRM-11 3 A. represents the returns realized through 2004. Second, the selection of the initial 4 year of each period was based upon the events that I described in Appendix G. 5 These events were fixed in history and cannot be manipulated as later financial 6 data becomes available. That is to say, using the Treasury-Federal Reserve 7 Accord as a defining event, the year 1952 is fixed as the beginning point for the 8 measurement period regardless of the financial results that subsequently 9 occurred. Likewise, 1974 represented a benchmark year because it followed the 10 1973 Arab Oil embargo. Also, the year 1979 was chosen because it began the 11 deregulation of the financial markets. As such, additional data are merely added 12 to the earlier results when they become available, clearly showing that the 13 periods chosen were not driven by the desired results of the study. 14 What conclusions have you drawn from these data? 15 Q. Using the summary values provided on page 2 of Schedule PRM-11, the 1974-16 A. 2004 period provides the lowest indicated risk premiums, while the 1952-2004 17 period provides the highest risk premium for the S&P Public Utilities. Within 18 these bounds, a common equity risk premium of 4.95% (4.99% + 4.91% = 9.90% 19 ÷ 2) is shown from data covering the periods 1928-2004 and 1979-2004. 20 Therefore, 4.95% represents a reasonable risk premium for the S&P Public 21 Utilities in this case. 22 As noted earlier in my fundamental risk analysis, differences in risk 23 characteristics must be taken into account when applying the results for the S&P 24

Public Utilities to the Gas Group. I recognized these differences in the 1 development of the equity risk premium in this case. I previously enumerated 2 various differences in fundamentals among the Gas Group and the S&P Public 3 Utilities, including size, market ratios, common equity ratio, return on book equity, 4 operating ratios, coverage, quality of earnings, internally generated funds, and 5 In my opinion, these differences indicate that 4.75% represents a 6 betas. reasonable common equity risk premium in this case. This represents 7 approximately 96% (4.75% ÷ 4.95% = 0.96) of the risk premium of the S&P 8 Public Utilities and is reflective of the risk of the Gas Group compared to the S&P 9 Public Utilities. 10 What common equity cost rate would be appropriate using this equity risk 11 Q. premium and the yield on long-term public utility debt? 12 The cost of equity (i.e., "k") is represented by the sum of the prospective yield for 13 A. long-term public utility debt (i.e., "i") and the equity risk premium (i.e., "RP"). The 14 Risk Premium approach provides a cost of equity of: 15 RP = k i 16 7.00% + 4.75% = 11.75%Gas Group 17 CAPITAL ASSET PRICING MODEL 18 How have you used the Capital Asset Pricing Model to measure the cost of Q. 19 equity in this case? 20 I have used the CAPM in addition to my other methods. As with other models of 21 Α. the cost of equity, the CAPM contains a variety of assumptions that create 22 limitations in the model that I discuss in Appendix H. Therefore, this method 23 should be used with other methods to measure the cost of equity, as each will 24

1 complement the other and will provide a result that will alleviate the unavoidable 2 shortcomings found in each method.

3 Q. What are the features of the CAPM as you have used it?

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The CAPM uses the yield on a risk-free interest bearing obligation plus a rate of return premium that is proportional to the systematic risk of an investment. The details of my use of the CAPM and evidence in support of my conclusions are set forth in Appendix H. To compute the cost of equity with the CAPM, three components are necessary: a risk-free rate of return ("RP"), the beta measure of systematic risk (" β "), and the market risk premium ("RM - RP") derived from the total return on the market of equities reduced by the risk-free rate of return. The CAPM specifically accounts for differences in systematic risk (i.e., market risk as measured by the beta) between an individual firm or portfolio of firms and the entire market of equities. As such, to calculate the CAPM it is necessary to employ firms with traded stocks. In this regard, I performed a CAPM calculation for NiSource and the Gas Group.

16 Q. What betas have you considered in the CAPM?

17 A. For my CAPM analysis, I initially considered the <u>Value Line</u> betas. As shown on page 1 of Schedule PRM-12, the average beta is .72 for the Gas Group.

19 Q. What betas have you used in the CAPM determined cost of equity?

The betas must be reflective of the financial risk associated with the ratesetting capital structure that is measured at book value when applied to an original cost rate base. Therefore, Value Line betas cannot be used directly in the CAPM unless those betas are applied to a capital structure measured with market values. To develop a CAPM cost rate applicable to a book value capital

structure, the <u>Value Line</u> betas have been unleveraged and releveraged for the common equity ratios using book values. This adjustment has been made with the formula:

 $\beta I = \beta u [1 + (1 - t) D/E + P/E]$

where βl = the leveraged beta, βu = the unleveraged beta, t = income tax rate, D = debt ratio, P = preferred stock ratio, and E = common equity ratio. The betas published by <u>Value Line</u> have been calculated with the market price of stock and therefore are related to the market value capitalization. By using the formula shown above and the capital structure ratios measured at their market values, the beta would become .55 for the Gas Group if they employed no leverage and were 100% equity financed. With the unleveraged beta as a base, I calculated the leveraged beta of .85 for the Gas Group associated with book value capital structure.

What risk-free rate have you used in the CAPM?

Q.

A.

For reasons explained in Appendix F, I have employed the yields on long-term Treasury bonds using both historical and forecast data to match the longer-term horizon associated with the ratesetting process. As shown on pages 2 and 3 of Schedule PRM-12, I provided the historical yields on 20-year Treasury bonds. For the twelve months ended January 2005, the average yield was 5.03%, as shown on page 3 of that schedule. For the six- and three-months ended January 2005, the yields on 20-year Treasury bonds were 4.89% and 4.85%, respectively. As shown on page 4 of Schedule PRM-12, forecasts published by Blue Chip on February 1, 2005 indicate that the yields on long-term Treasury bonds are expected increase to 5.8% during the next six quarters. The longer

term forecasts described previously show that the yields on Treasury bonds will remain at or above 6% from 2006 through 2010. To conform to the use of historical and forecast data that I employ in my analysis, I have used a 6.00% risk-free rate of return for CAPM purposes.

5 Q. What market premium have you used in the CAPM?

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A. As developed in Appendix H, the market premium is developed by averaging historical market performance (i.e., 6.6%) and the forecasts (i.e., 5.39%). The resulting market premium is 6.00% (6.6% + 5.39% = 11.99% ÷ 2), which represents the average market premium using the historical and forecast data.

10 Q. Are there adjustments to the CAPM that are necessary to fully reflect the rate 11 of return on common equity?

Yes. The technical literature supports an adjustment relating to the size of the company or portfolio for which the calculation is performed. There would be an understatement of the cost of equity using the CAPM unless the size of a firm is considered. That is to say, as the size of a firm decreases, its risk, and hence its required return increases. Moreover, in his discussion of the cost of capital, Professor Brigham has indicated that smaller firms have higher capital costs then otherwise similar larger firms (see Fundamentals of Financial Management, fifth edition, page 623). Also, the Fama/French study (see "The Cross-Section of Expected Stock Returns"; The Journal of Finance, June 1992) established that size of a firm helps explain stock returns. In an October 15, 1995 article in Public Utility Fortnightly, entitled "Equity and the Small-Stock Effect," it was demonstrated that the CAPM could understate the cost of equity significantly according to a company's size. Indeed, it was demonstrated in the SBBI Yearbook that stocks in lower deciles

(i.e., smaller stocks) had returns in excess of those shown by the simple CAPM. In this regard, Gas Group has an average market capitalization of its equity of \$1,214 million, which would place it in the fifth decile consisting of companies with market capitalization between \$1,167 million and \$1,721 million according to the size of the companies traded on the NYSE, AMEX, and NASDAQ. For the Gas Group, its \$1,214 million average market capitalization relegates it to the mid-cap category. According to the SBBI Yearbook, the Gas Group must be viewed as mid-cap companies that require a size adjustment. This would indicate a size premium of 0.91% for the Gas Group. Absent the size adjustment, the CAPM would understate the required return for the Gas Group. What CAPM result have you determined using the CAPM? Q. Using the 6.00% risk-free rate of return, the leverage adjusted betas of .85 for the Gas Group, the 6.00% market premium, and the size premium noted above, the following result is indicated. $Rf + \beta (Rm-Rf) =$ k + size = 6.00% + .85 (6.00%) = 11.10% + 0.91% = 12.01%COMPARABLE EARNINGS APPROACH How have you applied the Comparable Earnings approach in this case? Q. The technical aspects of my Comparable Earnings approach are set forth in A.

Appendix I. In order to identify the appropriate return on equity for a public utility,

it is necessary to analyze returns experienced by other firms within the context of

the Comparable Earnings standard. The firms selected for the Comparable

Earnings approach should be companies whose prices are not subject to cost-

based price ceilings (i.e., non-regulated firms) so that circularity is avoided. To

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avoid circularity, it is essential that returns achieved under regulation not provide the basis for a regulated return. Because regulated firms must compete with non-regulated firms in the capital markets, it is appropriate, if not necessary, to view the returns experienced by firms that operate in competitive markets. One must keep in mind that the rates of return for non-regulated firms represent results on book value actually achieved, or expected to be achieved, because the starting point of the calculation is the actual experience of companies that are not subject to rate regulation. The United States Supreme Court has held that:

A public utility is entitled to such rates as will permit it to earn a return on the value of the property which it employs for the convenience of the public equal to that generally being made at the same time and in the same general part of the country on investments in other business undertakings which are attended by corresponding risks and uncertainties.... The return should be reasonably sufficient to assure confidence in the financial soundness of the utility and should be economical adequate. efficient and under management, to maintain and support its credit and enable it to raise the money necessary for the proper discharge of its public duties. Bluefield Water Works vs. Public Service Commission, 262 U.S. 668 (1923).

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Therefore, it is important to identify the returns earned by firms that compete for capital with a public utility. This can be accomplished by analyzing the returns of non-regulated firms that are subject to the competitive forces of the marketplace.

There are two avenues available to implement the Comparable Earnings approach. One method would involve the selection of another industry (or industries) with comparable risks to the public utility in question, and the results for all companies within that industry would serve as a benchmark. The second approach requires the selection of parameters that represent similar risk traits for the public utility and the comparable risk companies. Using this approach, the

business lines of the comparable companies become unimportant. The latter approach is preferable with the further qualification that the comparable risk companies exclude regulated firms. As such, this approach to Comparable Earnings avoids the circular reasoning implicit in the use of the achieved earnings/book ratios of other regulated firms. Rather, it provides an indication of an earnings rate derived from non-regulated companies that are subject to competition in the marketplace and not rate regulation. Because regulation is a substitute for competitively-determined prices, the returns realized by non-regulated firms with comparable risks to a public utility provide useful insight into a fair rate of return. This is because returns realized by non-regulated firms have become increasingly relevant with the trend toward increased risk throughout the public utility business. Moreover, the rate of return for a regulated public utility must be competitive with returns available on investments in other enterprises having corresponding risks, especially in a more global economy.

Α.

To identify the comparable risk companies, the Value Line Investment Survey for Windows was used to screen for firms of comparable risks. The Value Line Investment Survey for Windows includes data on approximately 1800 firms. Excluded from the selection process were companies incorporated in foreign countries and master limited partnerships ("MLPs").

Q. How have you implemented the Comparable Earnings approach?

In order to implement the Comparable Earnings approach, non-regulated companies were selected from the Value Line Investment Survey for Windows that have six categories (see Appendix I for definitions) of comparability designed to reflect the risk of the Gas Group. These screening criteria were based upon

the range as defined by the rankings of the companies in the Gas Group. The items considered were: Timeliness Rank, Safety Rank, Financial Strength, Price Stability, Value Line betas, and Technical Rank. The identities of companies comprising the Comparable Earnings group and their associated rankings within the ranges are identified on page 1 of Schedule PRM-13.

Α.

Value Line data was relied upon because it provides a comprehensive basis for evaluating the risks of the comparable firms. As to the returns calculated by Value Line for these companies, there is some downward bias in the figures shown on page 2 of Schedule PRM-13 because Value Line computes the returns on year-end rather than average book value. If average book values had been employed, the rates of return would have been slightly higher. Nevertheless, these are the returns considered by investors when taking positions in these stocks. Finally, because many of the comparability factors, as well as the published returns, are used by investors for selecting stocks, and to the extent that investors rely on the Value Line service to gauge their returns, it is, therefore, an appropriate database for measuring comparable return opportunities.

Q. What data have you used in your Comparable Earnings analysis?

I have used both historical realized returns and forecast returns for non-utility companies. As noted previously, I have not used returns for utility companies so as to avoid the circularity that arises from using regulatory influenced returns to determine a regulated return. It is appropriate to consider a relatively long measurement period in the Comparable Earnings approach in order to cover conditions over an entire business cycle. A ten-year period (5 historical years

and 5 projected years) is sufficient to cover an average business cycle. Unlike the DCF and CAPM, the results of the Comparable Earnings method can be applied directly to an original cost rate base because the nature of the analysis relates to book value. Hence, Comparable Earnings approach does not contain the potential misspecification that results from applying the result of market models to an original cost rate base when prices and book values diverge. The historical rate of return on book common equity was 13.9% using the median value as shown on page 2 of Schedule PRM-13. The forecast rates of return as published by Value Line are shown by the 13.5% median values also provided on page 2 of Schedule PRM-13.

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A.

11 Q. What rate of return on common equity have you determined in this case
12 using the Comparable Earnings approach?

The average of the historical and forecast median rates of return is 13.70% (13.9% + 13.5% = 27.4% + 2) and represents the Comparable Earnings result for this case. The results of the Comparable Earnings method are not sensitive to stock market performance, but rather these results are determined from financial performance in competitive markets that are determined in large measure by the business cycle.

CREDIT QUALITY

20 Q. What are some of the important factors that influence credit quality?

The Company must have the financial strength that will, at a minimum, permit it to maintain a financial profile that is commensurate with the requirements to obtain a solid investment grade bond rating. Strong credit quality is necessary to provide a utility with the highest degree of financial flexibility in order to attract

1		capital on reasonable terms during all economic conditions. Customers also
2		benefit from strong credit quality because the utility will be able to obtain lower
3		financing costs that are passed on to customers in the form of a lower embedded
4		cost of debt. For this reason, rates should be established that would allow the
5		maintenance of a financial profile that would support a strong A-bond rating.
6	Q.	What credit quality measures are reflected in the rate of return that has
7		been proposed by the Company?
8	A.	Using a 39.225% composite income tax rate used by Mr. Skirtich, Schedule
9		PRM-1 provides the pre-tax coverage of interest expense that could be realized
10		with the overall rate of return that the Company has proposed. Schedule PRM-1
11		shows that the Company is provided with an opportunity to experience pre-tax
12		interest coverage of 4.58 times. I should note that on June 2, 2004, S&P ceased
13		publishing benchmark criteria for pre-tax interest coverage. Interest coverage
14		provided by funds from operations is presently emphasized by S&P in its
15		quantitative analysis. It is my opinion that the Company should be provided with
16		an opportunity to attain a credit quality profile that is reflected on Schedule PRM-
17		· 1.
18		CONCLUSION ON COST OF EQUITY
19	Q.	What is your conclusion concerning the Company's cost of common
20		equity?
21	A.	Based upon the application of a variety of methods and models described
22		previously, it is my opinion that the reasonable cost of common equity is 11.50%
23		for the Company. It is essential that the Department employ a variety of
24		techniques to measure the Company's cost of equity because of the

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- 1 limitations/infirmities that are inherent in each method.
- 2 Q. Does this conclude your direct testimony?
- 3 A. Yes, it does.

BAY STATE GAS COMPANY

Appendices A Through I to Accompany

the Direct Testimony

of

Paul R. Moul Managing Consultant P. Moul & Associates

Concerning

Cost of Equity and Rate of Return

EDUCATIONAL BACKGROUND, BUSINE	SS EXPERIENCE
AND QUALIFICATIONS	

I was awarded a degree of Bachelor of Science in Business Administration by Drexel University in 1971. While at Drexel, I participated in the Cooperative Education Program which included employment, for one year, with American Water Works Service Company, Inc., as an internal auditor, where I was involved in the audits of several operating water companies of the American Water Works System and participated in the preparation of annual reports to regulatory agencies and assisted in other general accounting matters.

Upon graduation from Drexel University. I was employed by American Water Works

Upon graduation from Drexel University, I was employed by American Water Works Service Company, Inc., in the Eastern Regional Treasury Department where my duties included preparation of rate case exhibits for submission to regulatory agencies, as well as responsibility for various treasury functions of the thirteen New England operating subsidiaries.

In 1973, I joined the Municipal Financial Services Department of Betz Environmental Engineers, a consulting engineering firm, where I specialized in financial studies for municipal water and wastewater systems.

In 1974, I joined Associated Utility Services, Inc., now known as AUS Consultants. I held various positions with the Utility Services Group of AUS Consultants, concluding my employment there as a Senior Vice President.

In 1994, I formed P. Moul & Associates, an independent financial and regulatory consulting firm. In my capacity as Managing Consultant and for the past twenty-nine years, I have continuously studied the rate of return requirements for cost of service regulated firms. In this regard, I have supervised the preparation of rate of return studies which were employed in connection with my testimony and in the past for other individuals. I have presented direct testimony on the subject of fair rate of return, evaluated rate of return testimony of other witnesses, and presented rebuttal testimony.

My studies and prepared direct testimony have been presented before thirty (30) federal, state and municipal regulatory commissions, consisting of: the Federal Energy 2 Regulatory Commission; state public utility commissions in Alabama, Connecticut, Delaware, 3 Florida, Georgia, Hawaii, Illinois, Indiana, Iowa, Kentucky, Maine, Maryland, Massachusetts, 4 Michigan, Minnesota, Missouri, New Hampshire, New Jersey, New York, North Carolina, Ohio, 5 Oklahoma, Pennsylvania, South Carolina, Tennessee, Texas, Virginia, and West Virginia; and 6 the Philadelphia Gas Commission. My testimony has been offered in over 200 rate cases 7 involving electric power, natural gas distribution and transmission, resource recovery, solid 8 waste collection and disposal, telephone, wastewater, and water service utility companies. 9 While my testimony has involved principally fair rate of return and financial matters, I have also 10 testified on capital allocations, capital recovery, cash working capital, income taxes, factoring 11 of accounts receivable, and take-or-pay expense recovery. My testimony has been offered on 12 behalf of municipal and investor-owned public utilities and for the staff of a regulatory 13 commission. I have also testified at an Executive Session of the State of New Jersey 14 Commission of Investigation concerning the BPU regulation of solid waste collection and 15 16 disposal. I was a co-author of a verified statement submitted to the Interstate Commerce 17 Commission concerning the 1983 Railroad Cost of Capital (Ex Parte No. 452). I was also co-18 author of comments submitted to the Federal Energy Regulatory Commission regarding the 19 20

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Generic Determination of Rate of Return on Common Equity for Public Utilities in 1985, 1986 and 1987 (Docket Nos. RM85-19-000, RM86-12-000, RM87-35-000 and RM88-25-000). Further, I have been the consultant to the New York Chapter of the National Association of Water Companies which represented the water utility group in the Proceeding on Motion of the Commission to Consider Financial Regulatory Policies for New York Utilities (Case 91-M-0509). I have also submitted comments to the Federal Energy Regulatory Commission in its

- 1 Notice of Proposed Rulemaking (Docket No. RM99-2-000) concerning Regional Transmission
- 2 Organizations and on behalf of the Edison Electric Institute in its intervention in the case of
- 3 Southern California Edison Company (Docket No. ER97-2355-000).
- In late 1978, I arranged for the private placement of bonds on behalf of an investor-
- 5 owned public utility. I have assisted in the preparation of a report to the Delaware Public
- 6 Service Commission relative to the operations of the Lincoln and Ellendale Electric Company.
- 7 I was also engaged by the Delaware P.S.C. to review and report on the proposed financing
- 8 and disposition of certain assets of Sussex Shores Water Company (P.S.C. Docket Nos. 24-
- 9 79 and 47-79). I was a co-author of a Report on Proposed Mandatory Solid Waste Collection
- 10 Ordinance prepared for the Board of County Commissioners of Collier County, Florida.
- 11 I have been a consultant to the Bucks County Water and Sewer Authority concerning
- 12 rates and charges for wholesale contract service with the City of Philadelphia. My municipal
- 13 consulting experience also included an assignment for Baltimore County, Maryland, regarding
- 14 the City/County Water Agreement for Metropolitan District customers (Circuit Court for
- 15 Baltimore County in Case 34/153/87-CSP-2636).

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- 16 I am a member of the Society of Utility and Regulatory Financial Analysis (formerly the
- 17 National Society of Rate of Return Analysts) and have attended several Financial Forums
- 18 sponsored by the Society. I attended the first National Regulatory Conference at the Marshall-
- 19 Wythe School of Law, College of William and Mary. I also attended an Executive Seminar
- 20 sponsored by the Colgate Darden Graduate Business School of the University of Virginia
- 21 concerning Regulated Utility Cost of Equity and the Capital Asset Pricing Model. In October
- 22 1984, I attended a Standard & Poor's Seminar on the Approach to Municipal Utility Ratings,
- and in May 1985, I attended an S&P Seminar on Telecommunications Ratings.
 - My lecture and speaking engagements include:

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1	<u>Date</u>	Occasion	Sponsor
2 3 4	April 2001	Thirty-third Financial Forum	Society of Utility & Regulatory Financial Analysts
5 6 7 8	December 2000	Pennsylvania Public Utility Law Conference: Non-traditional Players in the Water Industry	Pennsylvania Bar Institute
9 10 11	July 2000	EEI Member Workshop Developing Incentives Rates: Application and Problems	Edison Electric Institute
12 13	February 2000	The Sixth Annual FERC Briefing	Exnet and Bruder, Gentile & Marcoux, LLP
14 15	March 1994	Seventh Annual Proceeding	Electric Utility Business Environment Conf.
16	May 1993	Financial School	New England Gas Assoc.
17	April 1993	Twenty-Fifth	National Society of Rate
18	, 	Financial Forum	of Return Analysts
19	June 1992	Rate and Charges	American Water Works
20	545	Subcommittee	Association
21		Annual Conference	•
22	May 1992	Rates School	New England Gas Assoc.
23	October 1989	Seventeenth Annual	Water Committee of the
24	00.000.	Eastern Utility	National Association
25		Rate Seminar	of Regulatory Utility
26			Commissioners Florida
27			Public Service Commission
28			and University of Utah
29	October 1988	Sixteenth Annual	Water Committee of the
30	00.0501 1000	Eastern Utility	National Association
31		Rate Seminar	of Regulatory Utility
32			Commissioners, Florida
33	•		Public Service
34	•		Commission and University
35			of Utah
36	May 1988	Twentieth Financial	National Society of
37		Forum	Rate of Return Analysts
38	October 1987	Fifteenth Annual	Water Committee of the
39		Eastern Utility	National Association
40		Rate Seminar	of Regulatory Utility
41			Commissioners, Florida
42			Public Service Commis-
43			sion and University of
44			Utah
45	September 1987	Rate Committee	American Gas Association
46		Meeting	
47	May 1987	Pennsylvania	National Association of
48		Chapter	Water Companies
49		annual meeting	
50	October 1986	Eighteenth	National Society of Rate

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1		Financial	of Return
2		Forum	
3	October 1984	Fifth National	American Bar Association
4		on Utility	·
5		Ratemaking	
6		Fundamentals	
7	March 1984	Management Seminar	New York State Telephone
8			Association
9	February 1983	The Cost of Capital	Temple University, School
10	•	Seminar	of Business Admin.
11	May 1982	A Seminar on	New Mexico State
12		Regulation	University, Center for
13		and The Cost of	Business Research
14		Capital	and Services
15	October 1979	Economics of	Brown University
16	J010501 1010	Regulation	•

RATESETTING PRINCIPLES

Under traditional cost of service regulation, an agency engaged in ratesetting, such as the Department, serves as a substitute for competition. In setting rates, a regulatory agency must carefully consider the public's interest in reasonably priced, as well as safe and reliable, service. The level of rates must also provide an opportunity to earn a rate of return for the public utility and its investors that is commensurate with the risk to which the invested capital is exposed so that the public utility has access to the capital required to meet its service responsibilities to its customers. Without an opportunity to earn a fair rate of return, a public utility will be unable to attract sufficient capital required to meet its responsibilities over time.

It is important to remember that regulated firms must compete for capital in a global market with non-regulated firms, as well as municipal, state and federal governments. Traditionally, a public utility has been responsible for providing a particular type of service to its customers within a specific market area. Although this relationship with its customers has been changing, it remains quite different from a non-regulated firm which is free to enter and exit competitive markets in accordance with available business opportunities.

As established by the landmark <u>Bluefield</u> and <u>Hope</u> cases,¹ several tests must be satisfied to demonstrate the fairness or reasonableness of the rate of return. These tests include a determination of whether the rate of return is (i) similar to that of other financially sound businesses having similar or comparable risks, (ii) sufficient to ensure confidence in the financial integrity of the public utility, and (iii) adequate to maintain and support the credit of the utility, thereby enabling it to attract, on a reasonable cost basis, the funds necessary to satisfy its capital requirements so that it can meet the obligation to provide adequate and reliable service to the public.

Bluefield Water Works & Improvement Co. v. P.S.C. of West Virginia, 262 U.S. 679 (1923) and F.P.C. v. Hope Natural Gas Co., 320 U.S. 591 (1944).

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A fair rate of return must not only provide the utility with the ability to attract new capital, it must also be fair to existing investors. An appropriate rate of return which may have been reasonable at one point in time may become too high or too low at a subsequent point in 3 time, based upon changing business risks, economic conditions and alternative investment 4 opportunities. When applying the standards of a fair rate of return, it must be recognized that 5 the end result must provide for the payment of interest on the company's debt, the payment of 6 dividends on the company's stock, the recovery of costs associated with securing capital, the 7 maintenance of reasonable credit quality for the company, and support of the company's 8 financial condition, which today would include those measures of financial performance in the 9 areas of interest coverage and adequate cash flow derived from a reasonable level of 10 11 earnings.

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EVALUATION OF RISK

The rate of return required by investors is directly linked to the perceived level of risk. The greater the risk of an investment, the higher is the required rate of return necessary to compensate for that risk all else being equal. Because investors will seek the highest rate of return available, considering the risk involved, the rate of return must at least equal the investor-required, market-determined cost of capital if public utilities are to attract the necessary investment capital on reasonable terms.

In the measurement of the cost of capital, it is necessary to assess the risk of a firm. The level of risk for a firm is often defined as the uncertainty of achieving expected performance, and is sometimes viewed as a probability distribution of possible outcomes. Hence, if the uncertainty of achieving an expected outcome is high, the risk is also high. As a consequence, high risk firms must offer investors higher returns than low risk firms which pay less to attract capital from investors. This is because the level of uncertainty, or risk of not realizing expected returns, establishes the compensation required by investors in the capital markets. Of course, the risk of a firm must also be considered in the context of its ability to actually experience adequate earnings which conform with a fair rate of return. Thus, if there is a high probability that a firm will not perform well due to fundamentally poor market conditions, investors will demand a higher return.

The investment risk of a firm is comprised of its business risk and financial risk. Business risk is all risk other than financial risk, and is sometimes defined as the staying power of the market demand for a firm's product or service and the resulting inherent uncertainty of realizing expected pre-tax returns on the firm's assets. Business risk encompasses all operating factors, e.g., productivity, competition, management ability, etc. that bear upon the expected pre-tax operating income attributed to the fundamental nature of a firm's business. Financial risk results from a firm's use of borrowed funds (or similar sources

of capital with fixed payments) in its capital structure, i.e., financial leverage. Thus, if a firm did
not employ financial leverage by borrowing any capital, its investment risk would be
represented by its business risk.

It is important to note that in evaluating the risk of regulated companies, financial leverage cannot be considered in the same context as it is for non-regulated companies. Financial leverage has a different meaning for regulated firms than for non-regulated companies. For regulated public utilities, the cost of service formula gives the benefits of financial leverage to consumers in the form of lower revenue requirements. For non-regulated companies, all benefits of financial leverage are retained by the common stockholder. Although retaining none of the benefits, regulated firms bear the risk of financial leverage. Therefore, a regulated firm's rate of return on common equity must recognize the greater financial risk shown by the higher leverage typically employed by public utilities.

Although no single index or group of indices can precisely quantify the relative investment risk of a firm, financial analysts use a variety of indicators to assess that risk. For example, the creditworthiness of a firm is revealed by its bond ratings. If the stock is traded, the price-earnings multiple, dividend yield, and beta coefficients (a statistical measure of a stock's relative volatility to the rest of the market) provide some gauge of overall risk. Other indicators, which are reflective of business risk, include the variability of the rate of return on equity, which is indicative of the uncertainty of actually achieving the expected earnings; operating ratios (the percentage of revenues consumed by operating expenses, depreciation, and taxes other than income tax), which are indicative of profitability; the quality of earnings, which considers the degree to which earnings are the product of accounting principles or cost deferrals; and the level of internally generated funds. Similarly, the proportion of senior capital in a company's capitalization is the measure of financial risk which is often analyzed in the context of the equity ratio (i.e., the complement of the debt ratio).

COST OF EQUITY--GENERAL APPROACH

Through a fundamental financial analysis, the relative risk of a firm must be established prior to the determination of its cost of equity. Any rate of return recommendation which lacks such a basis will inevitably fail to provide a utility with a fair rate of return except by coincidence. With a fundamental risk analysis as a foundation, standard financial models can be employed by using informed judgment. The methods which have been employed to measure the cost of equity include: the Discounted Cash Flow ("DCF") model, the Risk Premium ("RP") approach, the Capital Asset Pricing Model ("CAPM") and the Comparable Earnings ("CE") approach.

The traditional DCF model, while useful in providing some insight into the cost of equity, is not an approach that should be used exclusively. The divergence of stock prices from company-specific fundamentals can provide a misleading cost of equity calculation. As reported in The Wall Street Journal on June 6, 1991, a statistical study published by Goldman Sachs indicated that only 35% of stock price growth in the 1980's could be attributed to earnings and interest rates. Further, 38% of the rise in stock prices during the 1980's was attributed to unknown factors. The Goldman Sachs study highlights the serious limitations of a model, such as DCF, which is founded upon identification of specific variables to explain stock price growth. That is to say, when stock price growth exceeds growth in a company's earnings per share, models such as DCF will misspecify investor expected returns which are comprised of capital gains, as well as dividend receipts. As such, a combination of methods should be used to measure the cost of equity.

The Risk Premium analysis is founded upon the prospective cost of long-term debt, i.e., the yield that the public utility must offer to raise long-term debt capital directly from investors. To that yield must be added a risk premium in recognition of the greater risk of

1 common equity over debt. This additional risk is, of course, attributable to the fact that the

2 payment of interest and principal to creditors has priority over the payment of dividends and

return of capital to equity investors. Hence, equity investors require a higher rate of return

than the yield on long-term corporate bonds.

The CAPM is a model not unlike the traditional Risk Premium. The CAPM employs the yield on a risk-free interest-bearing obligation plus a premium as compensation for risk. Aside from the reliance on the risk-free rate of return, the CAPM gives specific quantification to systematic (or market) risk as measured by beta.

The Comparable Earnings approach measures the returns expected/experienced by other non-regulated firms and has been used extensively in rate of return analysis for over a half century. However, its popularity diminished in the 1970s and 1980s with the popularization of market-based models. Recently, there has been renewed interest in this approach. Indeed, the financial community has expressed the view that the regulatory process must consider the returns which are being achieved in the non-regulated sector so that public utilities can compete effectively in the capital markets. Indeed, with additional competition being introduced throughout the traditionally regulated public utility industry, returns expected to be realized by non-regulated firms have become increasing relevant in the ratesetting process. The Comparable Earnings approach considers directly those requirements and it fits the established standards for a fair rate of return set forth in the landmark decisions on the issue of rate of return. These decisions require that a fair return for a utility must be equal to that earned by firms of comparable risk.

DISCOUNTED CASH FLOW ANALYSIS

Discounted Cash Flow ("DCF") theory seeks to explain the value of an economic or financial asset as the present value of future expected cash flows discounted at the appropriate risk-adjusted rate of return. Thus, if \$100 is to be received in a single payment 10 years subsequent to the acquisition of an asset, and the appropriate risk-related interest rate is 8%, the present value of the asset would be \$46.32 (Value = \$100. (1.08)¹⁰) arising from the discounted future cash flow. Conversely, knowing the present \$46.32 price of an asset (where price = value), the \$100 future expected cash flow to be received 10 years hence shows an 8% annual rate of return implicit in the price and future cash flows expected to be received.

In its simplest form, the DCF theory considers the number of years from which the cash flow will be derived and the annual compound interest rate which reflects the risk or uncertainty associated with the cash flows. It is appropriate to reiterate that the dollar values to be discounted are future cash flows.

DCF theory is flexible and can be used to estimate value (or price) or the annual required rate of return under a wide variety of conditions. The theory underlying the DCF methodology can be easily illustrated by utilizing the investment horizon associated with a preferred stock not having an annual sinking fund provision. In this case, the investment horizon is infinite, which reflects the perpetuity of a preferred stock. If P represents price, Kp is the required rate of return on a preferred stock, and D is the annual dividend (P and D with time subscripts), the value of a preferred share is equal to the present value of the dividends to be received in the future discounted at the appropriate risk-adjusted interest rate, Kp. In this circumstance:

$$P_0 = \frac{D_1}{(1+Kp)^2} + \frac{D_2}{(1+Kp)^2} + \frac{D_3}{(1+Kp)^3} + \dots + \frac{D_n}{(1+Kp)^n}$$

- 1 If $D_1 = D_2 = D_3 = \dots D_n$ as is the case for preferred stock, and n approaches infinity, as is the
- 2 case for non-callable preferred stock without a sinking fund, then this equation reduces to:

 $P_0 = \frac{D_I}{Kp}$

- 5 This equation can be used to solve for the annual rate of return on a preferred stock when the
- 6 current price and subsequent annual dividends are known. For example, with D_1 = \$1.00, and
- 7 $P_0 = 10 , then $Kp = $1.00 \div 10 , or 10%.

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- 8 The dividend discount equation, first shown, is the generic DCF valuation model for all
- 9 equities, both preferred and common. While preferred stock generally pays a constant
- 10 dividend, permitting the simplification subsequently noted, common stock dividends are not
- 11 constant. Therefore, absent some other simplifying condition, it is necessary to rely upon the
- generic form of the DCF. If, however, it is assumed that D_1 , D_2 , D_3 , ... D_n are systematically
- related to one another by a constant growth rate (g), so that D_0 $(1 + g) = D_1$, D_1 $(1 + g) = D_2$, D_2
- 14 $(1 + g) = D_3$ and so on approaching infinity, and if Ks (the required rate of return on a common
- stock) is greater than g, then the DCF equation can be reduced to:

$$P_0 = \frac{D_l}{Ks - g}$$
 or $P_0 = \frac{D_0(l + g)}{Ks - g}$

- which is the periodic form of the "Gordon" model. Proof of the DCF equation is found in all
- modern basic finance textbooks. This DCF equation can be easily solved as:

Although the popular application of the DCF model is often attributed to the work of Myron J.

$$Ks = \frac{D_0 (1+g)}{P_0} + g$$

which is the periodic form of the Gordon Model commonly applied in estimating equity rates of return in rate cases. When used for this purpose, Ks is the annual rate of return on common equity demanded by investors to induce them to hold a firm's common stock. Therefore, the variables D_0 , P_0 and g must be estimated in the context of the market for equities, so that the rate of return, which a public utility is permitted the opportunity to earn, has meaning and reflects the investor-required cost rate.

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Application of the Gordon model with market derived variables is straightforward. For example, using the most recent prior annualized dividend (D_0) of \$0.80, the current price (P_0) of \$10.00, and the investor expected dividend growth rate (g) of 5%, the solution of the DCF formula provides a 13.4% rate of return. The dividend yield component in this instance is 8.4%, and the capital gain component is 5%, which together represent the total 13.4% annual rate of return required by investors. The capital gain component of the total return may be calculated with two adjacent future year prices. For example, in the eleventh year of the holding period, the price per share would be \$17.10 as compared with the price per share of \$16.29 in the tenth year which demonstrates the 5% annual capital gain yield.

Some DCF devotees believe that it is more appropriate to estimate the required return on equity with a model which permits the use of multiple growth rates. This may be a plausible approach to DCF, where investors expect different dividend growth rates in the near term and long run. If two growth rates, one near term and one long-run, are to be used in the context of

Gordon in the mid-1950's, J. B. Williams exposited the DCF model in its present form nearly two decades earlier.

a price (P_0) of \$10.00, a dividend (D_0) of \$0.80, a near-term growth rate of 5.5%, and a longrun expected growth rate of 5.0% beginning at year 6, the required rate of return is 13.57% solved with a computer by iteration.

Use of DCF in Ratesetting

The DCF method can provide a misleading measure of the cost of equity in the ratesetting process when stock prices diverge from book values by a meaningful margin. When the difference between share values and book values is significant, the results from the DCF can result in a misspecified cost of equity when those results are applied to book value. This is because investor expected returns, as described by the DCF model, are related to the market value of common stock. This discrepancy is shown by the following example. If it is assumed, hypothetically, that investors require a 12.5% return on their common stock investment value (i.e., the market price per share) when share values represent 150% of book value, investors would require a total annual return of \$1.50 per share on a \$12.00 market value to realize their expectations. If, however, this 12.5% market-determined cost rate is applied to an original cost rate base which is equivalent to the book value of common stock of \$8.00 per share, the utility's actual earnings per share would be only \$1.00. This would result in a \$.50 per share earnings shortfall which would deny the utility the ability to satisfy investor expectations.

As a consequence, a utility could not withstand these DCF results applied in a rate case and also sustain its financial integrity. This is because \$1.00 of earnings per share and a 75% dividend payout ratio would provide earnings retention growth of just 3.125% (i.e., \$1.00 x .75 = \$0.75, and \$1.00 - \$0.75 = \$0.25 + \$8.00 = 3.125%). In this example, the earnings retention growth rate plus the 6.25% dividend yield ($$0.75 \div 12.00) would equal 9.375% (6.25% + 3.125%) as indicated by the DCF model. This DCF result is the same as the utility's

rate of dividend payments on its book value (i.e., \$0.75 ÷ \$8.00 = 9.375%). This situation provides the utility with no earnings cushion for its dividend payment because the DCF result equals the dividend rate on book value (i.e., both rates are 9.375% in the example). Moreover, if the price employed in my example were higher than 150% of book value, a "negative" earnings cushion would develop and cause the need for a dividend reduction because the DCF result would be less than the dividend rate on book value. For these reasons, the usefulness of the DCF method significantly diminishes as market prices and book

values diverge.

Further, there is no reason to expect that investors would necessarily value utility stocks equal to their book value. In fact, it is rare that utility stocks trade at book value. Moreover, high market-to-book ratios may be reflective of general market sentiment. Were regulators to use the results of a DCF model, that fails to produce the required return when applied to an original cost rate base, they would penalize a company with high market-to-book ratios. This clearly would penalize a regulated firm and its investors that purchased the stock at its current price. When investor expectations are not fulfilled, the market price per share will decline and a new, different equity cost rate would be indicated from the lower price per share. This condition suggests that the current price would be subject to disequilibrium and would not allow a reasonable calculation of the cost of equity. This situation would also create a serious disincentive for management initiative and efficiency. Within that framework, a perverse set of goals and rewards would result, i.e., a high authorized rate of return in a rate case would be the reward for poor financial performance, while low rates of return would be the reward for good financial performance. As such, the DCF results should not be used alone to determine the cost of equity, but should be used along with other complementary methods.

Dividend Yield

The historical annual dividend yields are shown on and Schedule PRM-3 for the Gas Group. The 1999-2003 five-year average dividend yield was 4.7% for the Gas Group. The monthly dividend yields for the past twelve months are shown graphically on Schedule PRM-7. These dividend yields reflect an adjustment to the month-end closing prices to remove the pro rata accumulation of the quarterly dividend amount since the last ex-dividend date.

The ex-dividend date usually occurs two business days before the record date of the dividend (i.e., the date by which a shareholder must own the shares to be entitled to the dividend payment--usually about two to three weeks prior to the actual payment). During a quarter (here defined as 91 days), the price of a stock moves up ratably by the dividend amount as the ex-dividend date approaches. The stock's price then falls by the amount of the dividend on the ex-dividend date. Therefore, it is necessary to calculate the fraction of the quarterly dividend since the time of the last ex-dividend date and to remove that amount from the price. This adjustment reflects normal recurring pricing of stocks in the market, and establishes a price that will reflect the true yield on a stock.

A six-month average dividend yield has been used to recognize the prospective orientation of the ratesetting process as explained in the direct testimony. For the purpose of a DCF calculation, the average dividend yields must be adjusted to reflect the prospective nature of the dividend payments, i.e., the higher expected dividends for the future rather than the recent dividend payment annualized. An adjustment to the dividend yield component, when computed with annualized dividends, is required based upon investor expectation of quarterly dividend increases.

The procedure to adjust the average dividend yield for the expectation of a dividend increase during the initial investment period will be at a rate of one-half the growth component,

- developed below. The DCF equation, showing the quarterly dividend payments as D_0 , may be
- 2 stated in this fashion:

$$K = \frac{D_0 (1+g)^0 + D_0 (1+g)^0 + D_0 (1+g)^1 + D_0 (1+g)^1}{P_0} + g$$

- 3 The adjustment factor, based upon one-half the expected growth rate developed in my direct
- 4 testimony, will be 2.875% (5.75% x .5) for the Gas Group which assumes that two dividend
- 5 payments will be at the expected higher rate during the initial investment period. Using the
- 6 six-month average dividend yield as a base, the prospective (forward) dividend yield would be
- 7 3.81% (3.70% x 1.02875) for the Gas Group.
- 8 Another DCF model that reflects the discrete growth in the quarterly dividend (D_0) is as
- 9 follows:

$$K = \frac{D_0 (l+g)^{25} + D_0 (l+g)^{50} + D_0 (l+g)^{75} + D_0 (l+g)^{1.00}}{P_0} + g$$

- 10 This procedure confirms the reasonableness of the forward dividend yield previously
- 11 calculated. The quarterly discrete adjustment provides a dividend yield of 3.83% (3.70% x
- 12 1.03569) for the Gas Group. The use of an adjustment is required for the periodic form of the
- 13 DCF in order to properly recognize that dividends grow on a discrete basis.
- In either of the preceding DCF dividend yield adjustments, there is no recognition for
- 15 the compound returns attributed to the quarterly dividend payments. Investors have the
- 16 opportunity to reinvest quarterly dividend receipts. Recognizing the compounding of the
- periodic quarterly dividend payments (D_0) , results in a third DCF formulation:

$$k = \left[\left(1 + \frac{D_0}{P_0} \right)^4 - 1 \right] + g$$

- 1 This DCF equation provides no further recognition of growth in the quarterly dividend.
- 2 Combining discrete quarterly dividend growth with quarterly compounding would provide the
- 3 following DCF formulation, stating the quarterly dividend payments (D_0) :

$$k = \left[\left(1 + \frac{D_0 (1+g)^{25}}{P_0} \right)^4 - 1 \right] + g$$

4 A compounding of the quarterly dividend yield provides another procedure to recognize the

5 necessity for an adjusted dividend yield. The unadjusted average quarterly dividend yield was

6 0.9250% (3.70% + 4) for the Gas Group. The compound dividend yield would be 3.81%

7 (1.009380⁴-1) for the Gas Group, recognizing quarterly dividend payments in a forward-looking

8 manner. These dividend yields conform with investors' expectations in the context of

reinvestment of their cash dividend.

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For the Gas Group, a 3.82% forward-looking dividend yield is the average (3.81% + 3.83% + 3.81% = 11.45% + 3) of the adjusted dividend yield using the form D_0/P_0 (1+.5g), the dividend yield recognizing discrete quarterly growth, and the quarterly compound dividend yield with discrete quarterly growth.

14 Growth Rate

If viewed in its infinite form, the DCF model is represented by the discounted value of an endless stream of growing dividends. It would, however, require 100 years of future dividend payments so that the discounted value of those payments would equate to the present price so that the discount rate and the rate of return shown by the simplified Gordon form of the DCF model would be about the same. A century of dividend receipts represents an unrealistic investment horizon from almost any perspective. Because stocks are not held

by investors forever, the growth in the share value (i.e., capital appreciation, or capital gains yield) is most relevant to investors' total return expectations. Hence, investor expected returns in the equity market are provided by capital appreciation of the investment as well as receipt of dividends. As such, the sale price of a stock can be viewed as a liquidating dividend which can be discounted along with the annual dividend receipts during the investment holding period to arrive at the investor expected return.

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In its constant growth form, the DCF assumes that with a constant return on book common equity and constant dividend payout ratio, a firm's earnings per share, dividends per share and book value per share will grow at the same constant rate, absent any external financing by a firm. Because these constant growth assumptions do not actually prevail in the capital markets, the capital appreciation potential of an equity investment is best measured by the expected growth in earnings per share. Since the traditional form of the DCF assumes no change in the price-earnings multiple, the value of a firm's equity will grow at the same rate as earnings per share. Hence, the capital gains yield is best measured by earnings per share growth using company-specific variables.

Investors consider both historical and projected data in the context of the expected growth rate for a firm. An investor can compute historical growth rates using compound growth rates or growth rate trend lines. Otherwise, an investor can rely upon published growth rates as provided in widely-circulated, influential publications. However, a traditional constant growth DCF analysis that is limited to such inputs suffers from the assumption of no change in the price-earnings multiple, i.e., that the value of a firm's equity will grow at the same rate as earnings. Some of the factors which actually contribute to investors' expectations of earnings growth and which should be considered in assessing those expectations, are: (i) the earnings rate on existing equity, (ii) the portion of earnings not paid out in dividends, (iii) sales of

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additional common equity, (iv) reacquisition of common stock previously issued, (v) changes in financial leverage, (vi) acquisitions of new business opportunities, (vii) profitable liquidation of assets, and (viii) repositioning of existing assets. The realities of the equity market regarding total return expectations, however, also reflect factors other than these inputs. Therefore, the DCF model contains overly restrictive limitations when the growth component is stated in terms of earnings per share (the basis for the capital gains yield) or dividends per share (the basis for the infinite dividend discount model). In these situations, there is inadequate recognition of the capital gains yields arising from stock price growth which could exceed earnings or dividends growth.

To assess the growth component of the DCF, analysts' projections of future growth influence investor expectations as explained above. One influential publication is The Value Line Investment Survey which contains estimated future projections of growth. The Value Line Investment Survey provides growth estimates which are stated within a common economic environment for the purpose of measuring relative growth potential. The basis for these projections is the Value Line 3 to 5 year hypothetical economy. The Value Line hypothetical economic environment is represented by components and subcomponents of the National Income Accounts which reflect in the aggregate assumptions concerning the unemployment rate, manpower productivity, price inflation, corporate income tax rate, high-grade corporate bond interest rates, and Fed policies. Individual estimates begin with the correlation of sales, earnings and dividends of a company to appropriate components or subcomponents of the future National Income Accounts. These calculations provide a consistent basis for the published forecasts. Value Line's evaluation of a specific company's future prospects are considered in the context of specific operating characteristics that influence the published projections. Of particular importance for regulated firms, Value Line considers the regulatory

quality, rates of return recently authorized, the historic ability of the firm to actually experience
the authorized rates of return, the firm's budgeted capital spending, the firm's financing
forecast, and the dividend payout ratio. The wide circulation of this source and frequent
reference to Value Line in financial circles indicate that this publication has an influence on
investor judgment with regard to expectations for the future.

There are other sources of earnings growth forecasts. One of these sources is the Institutional Brokers Estimate System ("IBES"), which has been published for many years. The IBES service provided data on consensus earnings per share forecasts and five-year earnings growth rate estimates. The publisher of IBES has been purchased by Thomson/First Call. The IBES forecasts have been integrated into the First Call consensus growth forecasts. The earnings estimates are obtained from financial analysts at brokerage research departments and from institutions whose securities analysts are projecting earnings for companies in the First Call universe of companies. Other services that tabulate earnings forecasts and publish them are Zacks Investment Research and Market Guide (which is provided over the Internet by Reuters). As with the First Call forecasts, Zacks and Reuters/Market Guide provide consensus forecasts collected from analysts for most publically traded companies.

In each of these publications, forecasts of earnings per share for the current and subsequent year receive prominent coverage. That is to say, First Call/Thomson, Zacks, Reuters/Market Guide, and Value Line show estimates of current-year earnings and projections for the next year. While the DCF model typically focusses upon long-run estimates of growth, stock prices are clearly influenced by current and near-term earnings prospects. Therefore, the near-term earnings per share growth rates should also be factored into a growth rate determination.

Although forecasts of future performance are investor influencing², equity investors may also rely upon the observations of past performance. Investors' expectations of future growth rates may be determined, in part, by an analysis of historical growth rates. It is apparent that any serious investor would advise himself/herself of historical performance prior to taking an investment position in a firm. Earnings per share and dividends per share represent the principal financial variables which influence investor growth expectations.

Other financial variables are sometimes considered in rate case proceedings. For example, a company's internal growth rate, derived from the return rate on book common equity and the related retention ratio, is sometimes considered. This growth rate measure is represented by the Value Line forecast "BxR" shown on Schedule PRM-9. Internal growth rates are often used as a proxy for book value growth. Unfortunately, this measure of growth is often not reflective of investor-expected growth. This is especially important when there is an indication of a prospective change in dividend payout ratio, earned return on book common equity, change in market-to-book ratios or other fundamental changes in the character of the business. Nevertheless, I have also shown the historical and projected growth rates in book value per share and internal growth rates.

Leverage Adjustment

As noted previously, the divergence of stock prices from book values creates a conflict within the DCF model when the results of a market-derived cost of equity are applied to the common equity account measured at book value for the purpose of determining the weighted average cost of capital is in the ratesetting context. This is the situation today where the market price of stock exceeds its book value for most companies. This divergence of price

As shown in a National Bureau of Economic Research monograph by John G. Cragg and Burton G. Malkiel, Expectations and the Structure of Share Prices, University of Chicago Press 1982.

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and book value also creates a financial risk difference, whereby the capitalization of a utility 1 measured at its market value contains relatively less debt and more equity than the 2 capitalization measured at its book value. It is a well-accepted fact of financial theory that a 3 relatively higher proportion of equity in the capitalization has less financial risk than another 4 capital structure more heavily weighted with debt. This is the situation for the Gas Group 5 where the market value of its capitalization contains more equity than is shown by the book 6 capitalization. The following comparison demonstrates this situation where the market 7 capitalization is developed by taking the "Fair Value of Financial Instruments" (Disclosures 8 about Fair Value of Financial Instruments -- Statement of Financial Accounting Standards 9 ("FAS") No. 107) as shown in the annual report for these companies and the market value of 10 the common equity using the price of stock. The comparison of capital structure ratios is: 11

12		Capitalization at Market Value	Capitalization at Book Value
13	•	(Fair Value)	(Carrying Amounts)
14	Long-term Debt	29.64%	42.40%
15	Preferred Stock	2.29	2.71
16	Common Equity	<u>68.06</u>	<u>54.89</u>
17			400.000/
18	Total	<u>100.00%</u>	<u>100.00%</u>

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With regard to the capital structure ratios represented by the carrying amounts shown above, there are some variances from the ratios shown on Schedule PRM-3. These variances arise from the use of balance sheet values in computing the capital structure ratios shown on Schedule PRM-3 and the use of the Carrying Amounts of the Financial Instruments according to FAS 107 (the Carrying Amounts were used in the table shown above to be comparable to the Fair Value amounts used in the comparison calculations).

With the capital ratios calculated above, is necessary to first calculate the cost of equity for a firm without any leverage. The cost of equity for an unleveraged firm using the capital structure ratios calculated with market values is:

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1
$$ku = ke - (((ku - i) 1-t) D / E) - (ku - d) P / E$$

$$2 = 8.71\% = 9.57\% - (((8.71\% - 5.96\%) .65) 29.64\%/68.06\%) - (8.71\% - 6.23\%) 2.29\%/68.06\%$$

3 where
$$ku = \cos t$$
 of equity for an all-equity firm, $ke = \text{market determined cost equity}$, $i = \cos t$ of

4 debt³,
$$d = \text{dividend rate on preferred stock}^4$$
, $D = \text{debt ratio}$, $P = \text{preferred stock ratio}$, and $E = \text{debt}^3$

8 return on common equity associated with the book value capital structure is:

9
$$ke = ku + (((ku - i) 1-t) D / E) + (ku - d) P / E$$

10 10.21% = 8.71%+ (((8.71%-5.96%).65) 42.40%/54.89%) + (8.71%-6.23%) 2.71%/54.89%

The cost of debt is the six-month average yield on Moody's A rated public utility bonds.

The cost of preferred is the six-month average yield on Moody's "a" rated preferred stock.

INTEREST RATES

Interest rates can be viewed in their traditional nominal terms (i.e., the stated rate of interest) and in real terms (i.e., the stated rate of interest less the expected rate of inflation). Absent consideration of inflation, the real rate of interest is determined generally by supply factors which are influenced by investors willingness to forego current consumption (i.e., to save) and demand factors that are influenced by the opportunities to derive income from productive investments. Added to the real rate of interest is compensation required by investors for the inflationary impact of the declining purchasing power of their income received in the future. While interest rates are clearly influenced by the changing annual rate of inflation, it is important to note that the expected rate of inflation, that is reflected in current interest rates, may be quite different than the prevailing rate of inflation.

Rates of interest also vary by the type of interest bearing instrument. Investors require compensation for the risk associated with the term of the investment and the risk of default. The risk associated with the term of the investment is usually shown by the yield curve, i.e., the difference in rates across maturities. The typical structure is represented by a positive yield curve which provides progressively higher interest rates as the maturities are lengthened. Flat (i.e., relatively level rates across maturities) or inverted (i.e., higher short-term rates than long-term rates) yield curves occur less frequently.

The risk of default is typically associated with the creditworthiness of the borrower. Differences in interest rates can be traced to the credit quality ratings assigned by the bond rating agencies, such as Moody's Investors Service, Inc. and Standard & Poor's Corporation. Obligations of the United States Treasury are usually considered to be free of default risk, and hence reflect only the real rate of interest, compensation for expected inflation, and maturity risk. The Treasury has been issuing inflation-indexed notes which automatically provide

compensation to investors for future inflation, thereby providing a lower current yield on these issues.

Interest Rate Environment

Federal Reserve Board ("Fed") policy actions which impact directly short-term interest rates also substantially affect investor sentiment in long-term fixed-income securities markets. In this regard, the Fed has often pursued policies designed to build investor confidence in the fixed-income securities market. Formative Fed policy has had a long history, as exemplified by the historic 1951 Treasury-Federal Reserve Accord, and more recently, deregulation within the financial system which increased the level and volatility of interest rates. The Fed has indicated that it will follow a monetary policy designed to promote noninflationary economic growth.

As background to the recent levels of interest rates, history shows that the Open Market Committee of the Federal Reserve board ("FOMC") began a series of moves toward lower short-term interest rates in mid-1990 — at the outset of the previous recession. Monetary policy was influenced at that time by (i) steps taken to reduce the federal budget deficit, (ii) slowing economic growth, (iii) rising unemployment, and (iv) measures intended to avoid a credit crunch. Thereafter, the Federal government initiated several bold proposals to deal with future borrowings by the Treasury. With lower expected federal budget deficits and reduced Treasury borrowings, together with limitations on the supply of new 30-year Treasury bonds, long-term interest rates declined to a twenty-year low, reaching a trough of 5.78% in October 1993.

On February 4, 1994, the FOMC began a series of increases in the Fed Funds rate (i.e., the interest rate on excess overnight bank reserves). The initial increase represented the first rise in short-term interest rates in five years. The series of seven increases doubled the Fed Funds rate to 6%. The increases in short-term interest rates also caused long-term rates

to move up, continuing a trend which began in the fourth quarter of 1993. The cyclical peak in long-term interest rates was reached on November 7 and 14, 1994 when 30-year Treasury bonds attained an 8.16% yield. Thereafter, long-term Treasury bond yields generally declined.

Beginning in mid-February 1996, long-term interest rates moved upward from their previous lows. After initially reaching a level of 6.75% on March 15, 1996, long-term interest rates continued to climb and reached a peak of 7.19% on July 5 and 8, 1996. For the period leading up to the 1996 Presidential election, long-term Treasury bonds generally traded within this range. After the election, interest rates moderated, returning to a level somewhat below the previous trading range. Thereafter, in December 1996, interest rates returned to a range of 6.5% to 7.0% which existed for much of 1996.

On March 25, 1997, the FOMC decided to tighten monetary conditions through a one-quarter percentage point increase in the Fed Funds rate. This tightening increased the Fed Funds rate to 5.5%. In making this move, the FOMC stated that it was concerned by persistent strength of demand in the economy, which it feared would increase the risk of inflationary imbalances that could eventually interfere with the long economic expansion.

In the fourth quarter of 1997, the yields on Treasury bonds began to decline rapidly in response to an increase in demand for Treasury securities caused by a flight to safety triggered by the currency and stock market crisis in Asia. Liquidity provided by the Treasury market makes these bonds an attractive investment in times of crisis. This is because Treasury securities encompass a very large market which provides ease of trading and carry a premium for safety. During the fourth quarter of 1997, Treasury bond yields pierced the psychologically important 6% level for the first time since 1993.

Through the first half of 1998, the yields on long-term Treasury bonds fluctuated within a range of about 5.6% to 6.1% reflecting their attractiveness and safety. In the third quarter of 1998, there was further deterioration of investor confidence in global financial markets. This

loss of confidence followed the moratorium (i.e., default) by Russia on its sovereign debt and fears associated with problems in Latin America. While not significant to the global economy 2 in the aggregate, the August 17 default by Russia had a significant negative impact on investor 3 confidence, following earlier discontent surrounding the crisis in Asia. These events 4 subsequently led to a general pull back of risk-taking as displayed by banks growing 5 reluctance to lend, worries of an expanding credit crunch, lower stock prices, and higher yields 6 on bonds of riskier companies. These events contributed to the failure of the hedge fund, 7 8 Long-Term Capital Management.

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In response to these events, the FOMC cut the Fed Funds rate just prior to the midterm Congressional elections. The FOMC's action was based upon concerns over how increasing weakness in foreign economies would affect the U.S. economy. As recently as July 1998, the FOMC had been more concerned about fighting inflation than the state of the economy. The initial rate cut was the first of three reductions by the FOMC. Thereafter, the yield on long-term Treasury bonds reached a 30-year low of 4.70% on October 5, 1998. Long-term Treasury yields below 5% had not been seen since 1967. Unlike the first rate cut that was widely anticipated, the second rate reduction by the FOMC was a surprise to the markets. A third reduction in short-term interest rates occurred in November 1998 when the FOMC reduced the Fed Funds rate to 4.75%.

All of these events prompted an increase in the prices for Treasury bonds which lead to the low yields described above. Another factor that contributed to the decline in yields on long-term Treasury bonds was a reduction in the supply of new Treasury issues coming to market due to the Federal budget surplus — the first in nearly 30 years. The dollar amount of Treasury bonds being issued declined by 30% in two years thus resulting in higher prices and lower yields. In addition, rumors of some struggling hedge funds unwinding their positions further added to the gains in Treasury bond prices.

The financial crisis that spread from Asia to Russia and to Latin America pushed nervous investors from stocks into Treasury bonds, thus increasing demand for bonds, just 2 when supply was shrinking. There was also a move from corporate bonds to Treasury bonds to take advantage of appreciation in the Treasury market. This resulted in a certain amount of exuberance for Treasury bond investments that formerly was reserved for the stock market. 5 Moreover, yields in the fourth quarter of 1998 became extremely volatile as shown by Treasury 6 yields that fell from 5.10% on September 29 to 4.70 percent on October 5, and thereafter 7 returned to 5.10% on October 13. A decline and rebound of 40 basis points in Treasury yields 8 in a two-week time frame is remarkable. 9

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Beginning in mid-1999, the FOMC raised interest rates on six occasions reversing its actions in the fall of 1998. On June 30, 1999, August 24, 1999, November 16, 1999, February 2, 2000, March 21, 2000, and May 16, 2000, the FOMC raised the Fed Funds rate to 6.50%. This brought the Fed Funds rate to its highest level since 1991, and was 175 basis points higher than the level that occurred at the height of the Asian currency and stock market crisis. At the time, these actions were taken in response to more normally functioning financial markets, tight labor markets, and a reversal of the monetary ease that was required earlier in response to the global financial market turmoil.

As the year 2000 drew to a close, economic activity slowed and consumer confidence began to weaken. In two steps at the beginning and at the end of January 2001, the FOMC reduced the Fed Funds rate by one percentage point. These actions brought the Fed Funds rate to 5.50%. The FOMC described its actions as "a rapid and forceful response of monetary policy" to eroding consumer and business confidence exemplified by weaker retail sales and business spending on capital equipment and cut backs in manufacturing production. Subsequently, on March 20, 2001, April 18, 2001, May 15, 2001, June 27, 2001, and August 21, 2001, the FOMC lowered the Fed Funds in steps consisting of three 50 basis points

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decrements followed by two 25 basis points decrements. These actions took the Fed Funds 1 rate to 3.50%. The FOMC observed on August 21, 2001: 2 3 "Household demand has been sustained, but business profits and capital spending continue to weaken and growth abroad is 4 slowing, weighing on the U.S. economy. The associated easing 5 of pressures on labor and product markets is expected to keep 6 7 inflation contained. 8 Although long-term prospects for productivity growth and the 9 economy remain favorable, the Committee continues to believe 10 that against the background of its long-run goals of price 11 stability and sustainable economic growth and of the 12 information currently available, the risks are weighted mainly 13 toward conditions that may generate economic weakness in the 14 foreseeable future." 15 16 After the terrorist attack on September 11, 2001, the FOMC made two additional 50 basis 17 points reductions in the Fed Funds rate. The first reduction occurred on September 17, 2001 18 and followed the four-day closure of the financial markets following the terrorist attacks. The 19 second reduction occurred at the October 2 meeting of the FOMC where it observed: 20 "The terrorist attacks have significantly heightened uncertainty 21 in an economy that was already weak. Business and 22 household spending as a consequence are being further 23 damped. Nonetheless, the long-term prospects for productivity 24 growth and the economy remain favorable and should become 25 evident once the unusual forces restraining demand abate." 26 27 Afterward, the FOMC reduced the Fed Funds rate by 50 basis points on November 6, 2001 28 and by 25 basis points on December 11, 2001. In total, short-term interest rates were reduced 29 by the FOMC eleven (11) times during the year 2001. These actions cut the Fed Funds rate 30 by 4.75% and resulted in 1.75% for the Fed Funds rate. 31 In an attempt to deal with weakening fundamentals in the economy recovering from the 32 recession that began in March 2001, the FOMC provided a psychologically important one-half 33 percentage point reduction in the federal funds rate. The rate cut was twice as large as the 34 market expected, and brought the fed funds rate to 1.25% on November 6, 2002. The FOMC 35

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stated that:

"The Committee continues to believe that an accommodative stance of monetary policy, coupled with still-robust underlying growth in productivity, is providing important ongoing support to economic activity. However, incoming economic data have tended to confirm that greater uncertainty, in part attributable to heightened geopolitical risks, is currently inhibiting spending, production, and employment. Inflation and inflation expectations remain well contained.

In these circumstances, the Committee believes that today's additional monetary easing should prove helpful as the economy works its way through this current soft spot. With this action, the Committee believes that, against the background of its long-run goals of price stability and sustainable economic growth and

of the information currently available, the risks are balanced with respect to the prospects for both goals in the foreseeable future."

As 2003 unfolded, there was a continuing expectation of lower yields on Treasury securities. In fact, the yield on ten-year Treasury notes reached a 45-year low near the end of the second quarter of 2003. For long-term Treasury bonds, those yields culminated with a 4.24% yield on June 13, 2003. Soon thereafter, the FOMC reduced the Fed Funds rate by 25 basis points on June 25, 2003. In announcing its action, the FOMC stated:

"The Committee continues to believe that an accommodative stance of monetary policy, coupled with still robust underlying growth in productivity, is providing important ongoing support to economic activity. Recent signs point to a firming in spending, markedly improved financial conditions, and labor and product markets that are stabilizing. The economy, nonetheless, has yet to exhibit sustainable growth. With inflationary expectations subdued, the Committee judged that a slightly more expansive monetary policy would add further support for an economy which it expects to improve over time."

Thereafter, intermediate and long-term Treasury yields moved marketedly higher. Higher yields on long-term Treasury bonds, which exceeded 5.00% can be traced to: (i) the market's disappointment that the Fed Funds rate was not reduced below 1.00%, (ii) an indication that the Fed will not use unconventional methods for implementing monetary policy, (iii) growing

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confidence in a strengthening economy, and (iv) a Federal budget deficit that is projected to 1 be \$455 billion in 2003 (reported subsequently, the actual deficit was \$374 billion) and \$475 2 billion in 2004 (revised subsequently, the estimated deficit is \$500 billion in 2004). All these 3 factors significantly changed the seniment in the bond market. 4 For the remainder of 2003, the FOMC continued with its balanced monetary policy, 5 thereby retaining the 1% Fed Funds rate. However, in 2004, the FOMC initiated a policy of 6 moving toward a more neutral Fed Funds rate (i.e., removing the bias of abnormal low rates). 7 On June 30, 2004, August 10, 2004, September 21, 2004, November 10, 2004, December 14, 8 2004, and February 2, 2005, the FOMC increased the Fed Funds rate in six 25 basis point 9 increments. These policy actions are widely interpreted as the beginning of the process of 10 moving toward a more neutral range for the Fed Funds rate. In its February 2, 2005 press 11 release, the FOMC stated: 12 "The Federal Open Market Committee decided today to raise 13 its target for the federal funds rate by 25 basis points to 2-1/2 14 percent. 15 16 The Committee believes that, even after this action, the stance 17 of monetary policy remains accommodative and, coupled with 18 robust underlying growth in productivity, is providing ongoing 19 support to economic activity. Output appears to be growing at 20 a moderate pace despite the rise in energy prices, and labor 21 market conditions continue to improve gradually. Inflation and 22 longer-term inflation expectations remain well contained. 23 24 The Committee perceives the upside and downside risks to 25 the attainment of both sustainable growth and price stability for 26 the next few quarters to be roughly equal. With underlying 27 inflation expected to be relatively low, the Committee believes 28 that policy accommodation can be removed at a pace that is 29 likely to be measured. Nonetheless, the Committee will 30 respond to changes in economic prospects as needed to fulfill 31 its obligation to maintain price stability." 32 33

Public Utility Bond Yields

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The Risk Premium analysis of the cost of equity is represented by the combination of a

firm's borrowing rate for long-term debt capital plus a premium that is required to reflect the additional risk associated with the equity of a firm as explained in Appendix G. Due to the senior nature of the long-term debt of a firm, its cost is lower than the cost of equity due to the prior claim which lenders have on the earnings and assets of a corporation.

As a generalization, all interest rates track to varying degrees of the benchmark yields established by the market for Treasury securities. Public utility bond yields usually reflect the underlying Treasury yield associated with a given maturity plus a spread to reflect the specific credit quality of the issuing public utility. Market sentiment can also have an influence on the spreads as described below. The spread in the yields on public utility bonds and Treasury bonds varies with market conditions, as does the relative level of interest rates at varying maturities shown by the yield curve.

Pages 1 and 2 of Schedule PRM-10 provide the recent history of long-term public utility bond yields for the rating categories of Aa, A and Baa (no yields are shown for Aaa rated public utility bonds because this index has been discontinued). The top four rating categories of Aaa, Aa, A and Baa are known as "investment grades" and are generally regarded as eligible for bank investments under commercial banking regulations. These investment grades are distinguished from "junk" bonds which have ratings of Ba and below.

A relatively long history of the spread between the yields on long-term A-rated public utility bonds and 20-year Treasury bonds is shown on page 3 of Schedule PRM-10. There, it is shown that those spreads were at about the one percentage point during the years 1994 through 1997. With the aversion to risk and flight to quality described earlier, a significant widening of the spread in the yields between corporate (e.g., public utility) and Treasury bonds developed in 1998, after an initial widening of the spread that began in the fourth quarter of 1997. The significant widening of spreads in 1998 was unexpected by some technically savvy investors, as shown by the debacle at the Long-Term Capital Management hedge fund. When

- 1 Russia defaulted its debt on August 17, some investors had to cover short positions when
- 2 Treasury prices spiked upward. Short covering by investors that guessed wrong on the
- 3 relationship between corporate and Treasury bonds also contributed to run-up in Treasury
- 4 bond prices by increasing the demand for them. This helped to contribute to a widening of the
- 5 spreads between corporate and Treasury bonds.

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1.04%, respectively.

As shown on page 3 of Schedule PRM-10, the spread in yields between A-rated public utility bonds and 20-year Treasury bonds were about one percentage point prior to 1998, 1.32% in 1998, 1.42% in 1999, 2.01% in 2000, 2.13% in 2001, 1.94% in 2002, 1.52% in 2003, and 1.11% in 2004. As shown by the monthly data presented on pages 4 and 5 of Schedule PRM-10, the interest rate spread between the yields on 20-year Treasury bonds and A-rated public utility bonds was 1.10 percentage points for the twelve-months ended January 2005. For the six- and three-month periods ending January 2005, the yield spread was 1.06% and

Risk-Free Rate of Return in the CAPM

Regarding the risk-free rate of return (see Appendix H), pages 2 and 3 of Schedule PRM-12 provide the yields on the broad spectrum of Treasury Notes and Bonds. Some practitioners of the CAPM would advocate the use of short-term treasury yields (and some would argue for the yields on 91-day Treasury Bills). Other advocates of the CAPM would advocate the use of longer-term treasury yields as the best measure of a risk-free rate of return. As Ibbotson has indicated:

The Cost of Capital in a Regulatory Environment. When discounting cash flows projected over a long period, it is necessary to discount them by a long-term cost of capital. Additionally, regulatory processes for setting rates often specify or suggest that the desired rate of return for a regulated firm is that which would allow the firm to attract and retain debt and equity capital over the long term. Thus, the long-term cost of capital is typically the appropriate cost of

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capital to use in regulated ratesetting. (Stocks, Bonds, Bills and Inflation - 1992 Yearbook, pages 118-119) 2 3 As indicated above, long-term Treasury bond yields represent the correct measure of the risk-4 free rate of return in the traditional CAPM. Very short term yields on Treasury bills should be 5 avoided for several reasons. First, rates should be set on the basis of financial conditions that 6 will exist during the effective period of the proposed rates. Second, 91-day Treasury bill yields 7 are more volatile than longer-term yields and are greatly influenced by FOMC monetary policy, 8 political, and economic situations. Moreover, Treasury bill yields have been shown to be 9 empirically inadequate for the CAPM. Some advocates of the theory would argue that the risk-10 free rate of return in the CAPM should be derived from quality long-term corporate bonds. 11

RISK PREMIUM ANALYSIS

The cost of equity requires recognition of the risk premium required by common equities over long-term corporate bond yields. In the case of senior capital, a company contracts for the use of long-term debt capital at a stated coupon rate for a specific period of time and in the case of preferred stock capital at a stated dividend rate, usually with provision for redemption through sinking fund requirements. In the case of senior capital, the cost rate is known with a high degree of certainty because the payment for use of this capital is a contractual obligation, and the future schedule of payments is known. In essence, the investor-expected cost of senior capital is equal to the realized return over the entire term of the issue, absent default.

The cost of equity, on the other hand, is not fixed, but rather varies with investor perception of the risk associated with the common stock. Because no precise measurement exists as to the cost of equity, informed judgment must be exercised through a study of various market factors which motivate investors to purchase common stock. In the case of common equity, the realized return rate may vary significantly from the expected cost rate due to the uncertainty associated with earnings on common equity. This uncertainty highlights the added risk of a common equity investment.

As one would expect from traditional risk and return relationships, the cost of equity is affected by expected interest rates. As noted in Appendix F, yields on long-term corporate bonds traditionally consist of a real rate of return without regard to inflation, an increment to reflect investor perception of expected future inflation, the investment horizon shown by the term of the issue until maturity, and the credit risk associated with each rating category.

The Risk Premium approach recognizes the required compensation for the more risky common equity over the less risky secured debt position of a lender. The cost of equity stated in terms of the familiar risk premium approach is:

where, the cost of equity ("k") is equal to the interest rate on long-term corporate debt ("i"), plus an equity risk premium ("RP") which represents the additional compensation for the riskier common equity.

Equity Risk Premium

The equity risk premium is determined as the difference in the rate of return on debt capital and the rate of return on common equity. Because the common equity holder has only a residual claim on earnings and assets, there is no assurance that achieved returns on common equities will equal expected returns. This is quite different from returns on bonds, where the investor realizes the expected return during the entire holding period, absent default. It is for this reason that common equities are always more risky than senior debt securities. There are investment strategies available to bond portfolio managers that immunize bond returns against fluctuations in interest rates because bonds are redeemed through sinking funds or at maturity, whereas no such redemption is mandated for public utility common equities.

It is well recognized that the expected return on more risky investments will exceed the required yield on less risky investments. Neither the possibility of default on a bond nor the maturity risk detracts from the risk analysis, because the common equity risk rate differential (i.e., the investor-required risk premium) is always greater than the return components on a bond. It should also be noted that the investment horizon is typically long-run for both corporate debt and equity, and that the risk of default (i.e., corporate bankruptcy) is a concern

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to both debt and equity investors. Thus, the required yield on a bond provides a benchmark or starting point with which to track and measure the cost rate of common equity capital. There is no need to segment the bond yield according to its components, because it is the total return demanded by investors that is important for determining the risk rate differential for common equity. This is because the complete bond yield provides the basis to determine the differential, and as such, consistency requires that the computed differential must be applied to the complete bond yield when applying the risk premium approach. To apply the risk rate differential to a partial bond yield would result in a misspecification of the cost of equity because the computed differential was initially determined by reference to the entire bond return.

The risk rate differential between the cost of equity and the yield on long-term corporate bonds can be determined by reference to a comparison of holding period returns (here defined as one year) computed over long time spans. This analysis assumes that over long periods of time investors' expectations are on average consistent with rates of return actually achieved. Accordingly, historical holding period returns must not be analyzed over an unduly short period because near-term realized results may not have fulfilled investors' expectations. Moreover, specific past period results may not be representative of investment fundamentals expected for the future. This is especially apparent when the holding period returns include negative returns which are not representative of either investor requirements of the past or investor expectations for the future. The short-run phenomenon of unexpected returns (either positive or negative) demonstrates that an unduly short historical period would not adequately support a risk premium analysis. It is important to distinguish between investors' motivation to invest, which encompass positive return expectations, and the knowledge that losses can occur. No rational investor would forego payment for the use of

capital, or expect loss of principal, as a basis for investing. Investors will hold cash rather than invest with the expectation of a loss.

Within these constraints, page 1 of Schedule PRM-11 provides the historical holding period returns for the S&P Public Utility Index which has been independently computed and the historical holding period returns for the S&P Composite Index which have been reported in Stocks, Bonds, Bills and Inflation published by Ibbotson & Associates. The tabulation begins with 1928 because January 1928 is the earliest monthly dividend yield for the S&P Public Utility Index. I have considered all reliable data for this study to avoid the introduction of a particular bias to the results. The measurement of the common equity return rate differential is based upon actual capital market performance using realized results. As a consequence, the underlying data for this risk premium approach can be analyzed with a high degree of precision. Informed professional judgment is required only to interpret the results of this study, but not to quantify the component variables.

The risk rate differentials for all equities, as measured by the S&P Composite, are established by reference to long-term corporate bonds. For public utilities, the risk rate differentials are computed with the S&P Public Utilities as compared with public utility bonds.

The measurement procedure used to identify the risk rate differentials consisted of arithmetic means, geometric means, and medians for each series. Measures of the central tendency of the results from the historical periods provide the best indication of representative rates of return. In regulated ratesetting, the correct measure of the equity risk premium is the arithmetic mean because a utility must expect to earn its cost of capital in each year in order to provide investors with their long-term expectations. In other contexts, such as pension determinations, compound rates of return, as shown by the geometric means, may be appropriate. The median returns are also appropriate in ratesetting because they are a

measure of the central tendency of a single period rate of return. Median values have also been considered in this analysis because they provide a return which divides the entire series of annual returns in half and are representative of a return that symbolizes, in a meaningful way, the central tendency of all annual returns contained within the analysis period. Medians are regularly included in many investor-influencing publications.

As previously noted, the arithmetic mean provides the appropriate point estimate of the risk premium. As further explained in Appendix H, the long-term cost of capital in rate cases requires the use of the arithmetic means. To supplement my analysis, I have also used the rates of return taken from the geometric mean and median for each series to provide the bounds of the range to measure the risk rate differentials. This further analysis shows that when selecting the midpoint from a range established with the geometric means and medians, the arithmetic mean is indeed a reasonable measure for the long-term cost of capital. For the years 1928 through 2004, the risk premiums for each class of equity are:

14		S&P	S&P
15		<u>Composite</u>	Public Utilities
16	A sitte se ati a NA a a a	E 060/	5.15%
17 18	Arithmetic Mean	<u>5.86%</u>	<u>5.15/0</u>
	Coometrie Maan	4.21%	3.05%
19	Geometric Mean		
20	Median	<u>10.17%</u>	<u>6.61%</u>
21	•		
22	Midpoint of Range	<u>7.19%</u>	<u>4.83%</u>
23			
24	Average	<u>6.53%</u>	<u>4.99%</u>
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The empirical evidence suggests that the common equity risk premium is higher for the S&P Composite Index compared to the S&P Public Utilities.

If, however, specific historical periods were also analyzed in order to match more closely historical fundamentals with current expectations, the results provided on page 2 of Schedule PRM-11 should also be considered. One of these sub-periods included the 53-year

- period, 1952-2004. These years follow the historic 1951 Treasury-Federal Reserve Accord
 which affected monetary policy and the market for government securities.
- A further investigation was undertaken to determine whether realignment has taken 3 place subsequent to the historic 1973 Arab Oil embargo and during the deregulation of the 4 financial markets. In each case, the public utility risk premiums were computed by using the 5 arithmetic mean, and the geometric means and medians to establish the range shown by 6 those values. The time periods covering the more recent periods 1974 through 2004 and 7 1979 through 2004 contain events subsequent to the initial oil shock and the advent of 8 monetarism as Fed policy, respectively. For the 53-year, 31-year and 26-year periods, the 9 public utility risk premiums were 5.75%, 4.85%, and 4.91% respectively, as shown by the 10 average of the specific point-estimates and the midpoint of the ranges provided on page 2 of 11 12 Schedule PRM-11.

CAPITAL ASSET PRICING MODEL

Modern portfolio theory provides a theoretical explanation of expected returns on portfolios of securities. The Capital Asset Pricing Model ("CAPM") attempts to describe the way prices of individual securities are determined in efficient markets where information is freely available and is reflected instantaneously in security prices. The CAPM states that the expected rate of return on a security is determined by a risk-free rate of return plus a risk premium which is proportional to the non-diversifiable (or systematic) risk of a security.

The CAPM theory has several unique assumptions that are not common to most other methods used to measure the cost of equity. As with other market-based approaches, the CAPM is an expectational concept. There has been significant academic research conducted that found that the empirical market line, based upon historical data, has a less steep slope and higher intercept than the theoretical market line of the CAPM. For equities with a beta less than 1.0, such as utility common stocks, the CAPM theoretical market line will underestimate the realistic expectation of investors in comparison with the empirical market line which shows that the CAPM may potentially misspecify investors' required return.

The CAPM considers changing market fundamentals in a portfolio context. The balance of the investment risk, or that characterized as unsystematic, must be diversified. Some argue that diversifiable (unsystematic) risk is unimportant to investors. But this contention is not completely justified because the business and financial risk of an individual company, including regulatory risk, are widely discussed within the investment community and therefore influence investors in regulated firms. In addition, I note that the CAPM assumes that through portfolio diversification, investors will minimize the effect of the unsystematic (diversifiable) component of investment risk. Because it is not known whether the average

1 investor holds a well-diversified portfolio, the CAPM must also be used with other models of

2 the cost of equity.

To apply the traditional CAPM theory, three inputs are required: the beta coefficient $("\beta")$, a risk-free rate of return ("Rf"), and a market premium ("Rm - Rf"). The cost of equity stated in terms of the CAPM is:

 $6 k = Rf + \beta (Rm - Rf)$

As previously indicated, it is important to recognize that the academic research has shown that the security market line was flatter than that predicted by the CAPM theory and it had a higher intercept than the risk-free rate. These tests indicated that for portfolios with betas less than 1.0, the traditional CAPM would understate the return for such stocks. Likewise, for portfolios with betas above 1.0, these companies had lower returns than indicated by the traditional CAPM theory. Once again, CAPM assumes that through portfolio diversification investors will minimize the effect of the unsystematic (diversifiable) component of investment risk. Therefore, the CAPM must also be used with other models of the cost of equity, especially when it is not known whether the average public utility investor holds a well-diversified portfolio.

17 Beta

The beta coefficient is a statistical measure which attempts to identify the non-diversifiable (systematic) risk of an individual security and measures the sensitivity of rates of return on a particular security with general market movements. Under the CAPM theory, a security that has a beta of 1.0 should theoretically provide a rate of return equal to the return rate provided by the market. When employing stock price changes in the derivation of beta, a stock with a beta of 1.0 should exhibit a movement in price which would track the movements in the overall market prices of stocks. Hence, if a particular investment has a beta of 1.0, a

one percent increase in the return on the market will result, on average, in a one percent increase in the return on the particular investment. An investment which has a beta less than

1.0 is considered to be less risky than the market.

The beta coefficient (" β "), the one input in the CAPM application which specifically applies to an individual firm, is derived from a statistical application which regresses the returns on an individual security (dependent variable) with the returns on the market as a whole (independent variable). The beta coefficients for utility companies typically describe a small proportion of the total investment risk because the coefficients of determination (R^2) are low.

Page 1 of Schedule PRM-12 provides the betas published by Value Line. By way of explanation, the Value Line beta coefficient is derived from a "straight regression" based upon the percentage change in the weekly price of common stock and the percentage change weekly of the New York Stock Exchange Composite average using a five-year period. The raw historical beta is adjusted by Value Line for the measurement effect resulting in overestimates in high beta stocks and underestimates in low beta stocks. Value Line then rounds its betas to the nearest .05 increment. Value Line does not consider dividends in the computation of its betas.

18 <u>Market Premium</u>

The final element necessary to apply the CAPM is the market premium. The market premium by definition is the rate of return on the total market less the risk-free rate of return ("Rm - Rf"). In this regard, the market premium in the CAPM has been calculated from the total return on the market of equities using forecast and historical data. The future market return is established with forecasts by Value Line using estimated dividend yields and capital appreciation potential.

With regard to the forecast data, I have relied upon the Value Line forecasts of capital appreciation and the dividend yield on the 1,700 stocks in the Value Line Survey. According to the January 28, 2005, edition of <u>The Value Line Investment Survey Summary and Index</u>, (see page 5 of Schedule PRM-12) the total return on the universe of Value Line equities is:

5 6		Dividend		Median Appreciation		Median Total
7		<u>Yield</u>	+	Potential	=	<u>Return</u>
8				4		
9	As of January 28, 2005	1.6%	+	8.78%¹	=	10.38%

The tabulation shown above provides the dividend yield and capital gains yield of the companies followed by <u>Value Line</u>. Another measure of the total market return is provided by the DCF return on the S&P 500 Composite index. As shown below, that return is 12.40%.

DCF Result for the S&P 500 Composite					
D/P	(1+.5g)	+	g	=	k
1.80%	(1.05255)	+	10.51%	=	12.40%
where:	Price (P)	at	31-Jan-2005	=	1181.27
	Dividend (D)	for	4th Qtr '04	=	5.33
	Dividend (D)		annualized	=	21.32
	Growth (g)		First Call EpS	=	10.51%

Using these indicators, the total market return is 11.39% ($10.38\% + 12.40\% = 22.78\% \div 2$) using both the <u>Value Line</u> and S&P derived returns. With the 11.39% forecast market return and the 6.00% risk-free rate of return, a 5.39% (11.39% - 6.00%) market premium would be indicated using forecast market data.

With regard to the historical data, I provided the rates of return from long-term historical time periods that have been widely circulated among the investment and academic community

The estimated median appreciation potential is forecast to be 40% for 3 to 5 years hence. The annual capital gains yield at the midpoint of the forecast period is 8.78% (i.e., 1.40.25 - 1).

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- 1 over the past several years, as shown on page 6 of Schedule PRM-12. These data are
- 2 published by Ibbotson Associates in its Stocks, Bonds, Bills and Inflation ("SBBI"). From the
- 3 data provided on page 6 of Schedule PRM-12, I calculate a market premium using the
- 4 common stock arithmetic mean returns of 12:4% less government bond arithmetic mean
- 5 returns of 5.8%. For the period 1926-2004, the market premium was 6.6% (12.4% 5.8%).
 - I should note that the arithmetic mean must be used in the CAPM because it is a single
- 7 period model. It is further confirmed by Ibbotson who has indicated:

Arithmetic Versus Geometric Differences

For use as the expected equity risk premium in the CAPM, the arithmetic or simple difference of the arithmetic means of stock market returns and riskless rates is the relevant number. This is because the CAPM is an additive model where the cost of capital is the sum of its parts. Therefore, the CAPM expected equity risk premium must be derived by arithmetic, not geometric, subtraction.

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Arithmetic Versus Geometric Means

The expected equity risk premium should always be calculated using the arithmetic mean. The arithmetic mean is the rate of return which, when compounded over multiple periods, gives the mean of the probability distribution of ending wealth values. This makes the arithmetic mean return appropriate for computing the cost of capital. The discount rate that equates expected (mean) future values with the present value of an investment is that investment's cost of capital. The logic of using the discount rate as the cost of capital is reinforced by noting that investors will discount their (mean) ending wealth values from an investment back to the present using the arithmetic mean, for the reason given above. They will therefore require such an expected (mean) return prospectively (that is, in the present looking toward the future) to commit their capital to the investment. (Stocks, Bonds, Bills and Inflation - 1996 Yearbook, pages 153-154)

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For the CAPM, a market premium of 6.00% ($6.6\% + 5.39\% = 11.99\% \div 2$) would be reasonable which is the average of the 6.6% using historical data and a market premium of 5.39% using forecasts.

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COMPARABLE EARNINGS APPROACH

Value Line's analysis of the companies that it follows includes a wide range of financial and market variables, including nine items that provide ratings for each company. From these nine items, one category has been removed dealing with industry performance because, under approach employed, the particular business type is not significant. In addition, two categories have been ignored that deal with estimates of current earnings and dividends because they are not useful for comparative purposes. The remaining six categories provide relevant measures to establish comparability. The definitions for each of the six criteria (from the Value Line Investment Survey - Subscriber Guide) follow:

Timeliness Rank

The rank for a stock's probable relative market performance in the year ahead. Stocks ranked 1 (Highest) or 2 (Above Average) are likely to outpace the year-ahead market. Those ranked 4 (Below Average) or 5 (Lowest) are not expected to outperform most stocks over the next 12 months. Stocks ranked 3 (Average) will probably advance or decline with the market in the year ahead. Investors should try to limit purchases to stocks ranked 1 (Highest) or 2 (Above Average) for Timeliness.

Safety Rank

A measure of potential risk associated with individual common stocks rather than large diversified portfolios (for which Beta is good risk measure). Safety is based on the stability of price, which includes sensitivity to the market (see Beta) as well as the stock's inherent volatility, adjusted for trend and other factors including company size, the penetration of its markets, product market volatility, the degree of financial leverage, the earnings quality, and the overall condition of the balance sheet. Safety Ranks range from 1 (Highest) to 5 (Lowest). Conservative investors should try to limit purchases to equities ranked 1 (Highest) or 2 (Above Average) for Safety.

Financial Strength

The financial strength of each of the more than 1,600 companies in the VS II data base is rated relative to all the others. The ratings range from A++ to C in nine steps. (For screening purposes, think of an A rating as "greater than" a B). Companies that have the best relative financial strength are given an A++ rating, indicating an ability to weather hard times better than the vast majority of other companies. Those who don't quite merit the top rating are given an A+ grade, and so on. A rating as low as C++ is considered satisfactory. A rating of C+ is well below average, and C is reserved for companies with very serious financial problems. The ratings are based upon a computer analysis of a number of key variables that determine (a) financial leverage, (b) business risk, and (c) company size, plus the judgment of Value Line's analysts and senior editors regarding factors that cannot be quantified across-the-board for companies. The primary variables that are indexed and studied include equity coverage of debt, equity coverage of intangibles, "quick ratio", accounting methods, variability of return, fixed charge coverage, stock price stability, and company size.

Price Stability Index

An index based upon a ranking of the weekly percent changes in the price of the stock over the last five years. The lower the standard deviation of the changes, the more stable the stock. Stocks ranking in the top 5% (lowest standard deviations) carry a Price Stability Index of 100; the next 5%, 95; and so on down to 5. One standard deviation is the range around the average weekly percent change in the price that encompasses about two thirds of all the weekly percent change figures over the last five years. When the range is wide, the standard deviation is high and the stock's Price Stability Index is low.

Beta

A measure of the sensitivity of the stock's price to overall fluctuations in the New York Stock Exchange Composite Average. A Beta of 1.50 indicates that a stock tends to rise (or fall) 50% more than the New York Stock Exchange Composite Average. Use Beta to measure the stock market risk inherent in any diversified portfolio of, say, 15 or more companies. Otherwise, use the Safety Rank, which measures total risk inherent in an equity, including that portion attributable to market fluctuations. Beta is derived from a least squares regression analysis between weekly percent changes in the price of a stock and weekly percent changes in the NYSE

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1	Average over a period of five years. In the case of shorter
2	price histories, a smaller time period is used, but two years is
3	the minimum. The Betas are periodically adjusted for their
4	long-term tendency to regress toward 1.00.
5	
6	<u>Technical Rank</u>
7	
8	A prediction of relative price movement, primarily over the next

 A prediction of relative price movement, primarily over the next three to six months. It is a function of price action relative to all stocks followed by Value Line. Stocks ranked 1 (Highest) or 2 (Above Average) are likely to outpace the market. Those ranked 4 (Below Average) or 5 (Lowest) are not expected to outperform most stocks over the next six months. Stocks ranked 3 (Average) will probably advance or decline with the market. Investors should use the Technical and Timeliness Ranks as complements to one another.